

# DOLLAR DAYS TODAY, TOMORROW and SATURDAY

## HERE'S the POINT

By SPENCE HELD

What's the scoop on Cal Western University?

Well, they seem to be moving forward in an intelligent program of expansion. The full quota of 1200 students—800 undergraduate and 400 graduate students—is expected to be reached within 10 years.

That's about the right size for a college, in my opinion. I never could see the point to attending a vast educational factory of 10,000 or more students.

Far fields look greener, of course, and many kids want to get away from home for a four-year exposure to higher education.

But those who expect to live in San Diego the rest of their lives—and where's a better place?—should be informed of this fact:

The friends you make in college are important. But if you attend a distant institution, it's likely that you'll never see most of them again after graduation.

I'm basing that statement on my own experience and on what others have told me. I attended State College for two years, back in the 1920's, and most of those guys and gals are still living in San Diego. Also, I kept in fairly close touch with State later and became acquainted with many of more recent vintage.

My last two college years were spent at the University of Arizona. It's only about 500 miles away, but since graduation I've seen almost nobody I knew there. I've been back twice—in 1931 and 1947—and didn't see a familiar face.

A fella who grew up in San Diego and attended Washington State College about 25 years ago told me the other day that he wishes now he had gone to San Diego State.

Pullman, Wash., Berkeley, Calif., and Boulder, Colo., look glamorous to local high school graduates. But if they figure on living in San Diego, it seems to me they shouldn't overlook Point Loma's own Cal Western.

I've found that people in Ocean Beach and Point Loma, in general, have a good sense of humor. However, a woman phoned to complain about my column last week, describing it as "sinister."

In case you didn't read it, I poked fun at the current scene—Zsa Zsa and Rubi, ducktail haircuts, "Haddacol," etc.

Sunday or Monday I listened to a radio network panel of frustrated humorists discussing the sad state of humor in the U. S. They argued that "a climate of fear" is responsible for smothering the efforts of professional wits in print and on the air.

"Will Rogers would be run out of town now," said one, "if he were alive and tried to get away with the stuff he used to write."

The guy went on to tell how Rogers loved to deflate windbags and harpoon stuffed shirts.

"He couldn't do it now," said the speaker. "The present trend seems to be patriotism without criticism."

Is he right?

## Architect's Works To Be Exhibited

Mrs. Harvey Barton Smith and Mrs. George C. Hatch will serve as co-chairmen of the reception committee for the pre-view opening of the exhibition of the architectural works of R. M. Schindler to be held at the Fine Arts Gallery, Balboa Park on Friday, July 16 at 7:30 p.m.

Other members of the Women's Architectural League who

## Summer Symphonies Set Tuesday Evenings

Robert Shaw, whose concerts last summer packed Balboa Park Bowl, will assume the baton Tuesday night, July 13, for the season of six Tuesday evening Summer Symphonies in Balboa Park Bowl.

The young American conductor, ranked as one of the country's outstanding musicians, has planned another thrilling series of summer concerts including many important orchestral, choral and dramatic works.

Opening night program is typical of the exciting concerts to be heard this summer. Scheduled for performance are Purcell's delightful "Fantasia On One Note," Beethoven's symphonic masterpiece, "The Eroica," and Gershwin's vivacious "An American In Paris."

Highlighting the evening will

# Peninsula News

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No. 36—Thirty-fourth Year

Ocean Beach, San Diego, Calif.

Thursday, July 8, 1954

Phones: AC 3-3156 - AC 3-3157

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## John Carter Will Sing At Local 'U' Sunday

John Carter, brilliant young American tenor, will be presented by California Western University at 3 p.m., Sunday, July 11, in the Greek Theatre on the university campus.

The concert is presented as a part of the Festival of the Arts



JOHN CARTER

program at the university, a continuing program of cultural events. Assisting Carter will be Robert MacDonald, pianist and music instructor at the university; Pauline Hughes, violinist, and Margery Hart, cellist.

Carter, a New York-born artist, who finds that singing is "doing what comes naturally", has been soloist at the Metropolitan for many of radio's biggest network shows. He has been soloist for "The Voice of Firestone" and "Eileen Farrell Presents." Recent achievements include appearances with opera on the "Chicago Theatre of the Air," broadcasts on Mutual's "Opera Concert," and the role of Nika Magadoff in the Modern opera, "The Consul."

An opportunity to meet Carter will be given at a reception after the concert on the floor of the Greek Theatre.

Admission for the concert is \$1. Tickets may be obtained at the Palmer Box office, University office or at the Greek Theatre box office preceding the program.

## Carnival Parade Will Be Tuneful

Three bands already have accepted invitations to march in the big parade Aug. 13 which will open the annual Daz-O-Fun Carnival in Ocean Beach, according to John Pierce, parade chairman.

These are Bonham Brothers Boys Band, directed by Jules F. Jacques; Ozzie's Band of about 100 members, with a 30-member Baton Corps, and the San Diego Symphonic Band.

The Marine Corps Recruit Depot Band, in last year's parade, will not participate in the 1954 spectacle, Pierce reported. He received the following explanation from Col. L. C. Hays Jr., in reply to an invitation:

"I regret that current regulations concerning the use of service bands prohibit the participation of our band in events of this nature."

Pierce said that more entries of floats and decorated cars by individual merchants are needed.

## Two More Fires In Ocean Beach

Two more fires were reported in Ocean Beach this week.

Monday night, a blaze broke out in the rear apartment of a four-unit building under construction at 4944 W. Point Loma Blvd. Little damage was done, thanks to the people next door. Firemen said the blaze may have been of incendiary origin.

Tuesday night, fire damaged a garage and contents at 1779 Ocean Front. An investigation of possible arson was being made yesterday.

will assist them are Mmes. Frank L. Hope and William P. Lodge, both of Point Loma; John Dear-dorf and George W. Divine.

## BUSINESS MEN URGED TO BACK PARKING LOT

Harry La Dou, president of the Ocean Beach Chamber of Commerce, this week urged local merchants to get behind operation of the new community parking lot at Santa Monica Ave. and Cable St.

"The Chamber started the ball rolling for the parking lot," he said. "It is being operated by a group of public-spirited business men, organized as Ocean Beach Parking, Inc., who invest money in the project."

"It benefits the entire community. Business men are being asked to cooperate by subscribing to a ticket-validation plan whereby their customers may obtain free parking."

## BLUEFIN TUNA LIVE UP TO PREDICTIONS

More than living up to pre-season predictions, bluefin tuna not only were proving a threat to take the honors in the third period of the \$25,000 San Diego Yellowtail Derby early this week, but actually were beginning to dominate it.

At the close of the second week of qualifying, seven of the 10 leaders owed their high positions to blue fins ranging in weight from 23 pounds 14 ounces to 29 pounds 7 ounces.

Top yellow of the week proved to be a 31 pound 12 ounce caught by Leonard Sheetz, of Rivera, and the top bluefin was a 29-7 bagged by Reingold Fritsch, of South Gate.

Gene Santos, 14-year-old youngster of 3568 Quimby St., earned his share of the limelight when he bagged a 26 pound 10 ounce yellow at the Point Loma help beds and temporarily took the third period derby lead. Santos was displaced by Sheetz and later by Fritsch, but still is clinging to third place.

Albacore schools were beginning to move up from the south, but the big schools had not arrived last weekend. However, yellowtail schools were increasing in size, and the yellows and bluefins were expected to fight it out for the spotlight.

For all-around fishing, the Point Loma and La Jolla help beds were proving the popular choices, and both were turning out limit catches of calicos and good hauls of barracuda and bonito.

## Service Station Grand Opening

Grand opening of the Carvalho Brothers' Service Station on Point Loma Ave. at Ebers St., will be held tomorrow and Saturday, 7 a.m. to 10 p.m.

Harry and John Carvalho are owners of the new Union Oil Station. Harry is the manager; John Carvalho is in the armed forces.



**GATE**—Linnea Caldwell, 10, stands outside one of the gates installed recently at both ends of the "beach" at the Silver Spray Apartment Hotel, foot of Narragansett St. J. H. Ratcliff, who, with his wife, manages the hotel, said the gates were put up "in self-defense, on the advice of attorneys." People were breaking bottles in the area, scrawling obscenities on the retaining wall, and on Memorial Day some rowdies "chased out the guests," he said. Tom Drake, chairman of the Ocean Beach Chamber of Commerce Beach Improvement Committee, said his preliminary investigation shows the area enclosed by the gates may be public property.—Bob Neil photo.

## Traffic Toll Is Heavy On S. D. County Roads

For the second month in a row, San Diego County's highway fatality figure exceeded that of the same month for 1953, and the June record is the worst since August of last year, David Thompson, executive director of the San Diego County Traffic Safety Council, announced today.

"Seventeen persons were killed on San Diego County highways during the past month as compared with 13 for 1953. The life saving margin of this year over last year, which had widened to 13 by May 18, now has dwindled to four as a result of the excessive deaths during the past six weeks," Thompson pointed out.

With one of the most critical periods of the year, the summer

vacation months on hand, only extreme care and caution on the part of every driver and pedestrian will make possible any appreciable saving of lives. Thompson said.

Warnings regarding the high-traffic dangers of vacation travel were handed down simultaneously this week by Mayor John D. Butler, James C. Robbins, Chairman of the County Board of Supervisors, and Fred H. Rohr, president of the San Diego County Traffic Safety Council.

Mayor Butler said: "Throughout the summer vacation period, San Diego's streets and highways will bear a greater traffic load than ever. The next few months are critical ones for our 1954 safety record. Be courteous. Give the other fellow a break."

## Local Residents In Budget Group For Chest Drive

Serving on the Budget Committee for the Second United Success Drive of the Community Chest are seven residents of the Point Loma-Ocean Beach area, according to Rear Adm. George C. Dyer, commandant of the 11th Naval District and chairman of the Budget Committee.

They are: Dwight M. Johnston, Alan Soule, Dr. Lucius W. Johnson, Walter B. Trepte, James C. Haugh, John McQuilken, and Irvin Dworkin.

The committee will start a series of meetings next week with representatives of 41 Red Feather agencies.

Business, labor and civic leaders will compose the 43-man committee which is charged with recommending a total figure to represent the needs of the agencies for 1955. Problems to be taken into consideration are present services offered by the agencies, population trends, and estimates of 1955 costs.

At the same time, campaign leaders will hold a series of meetings aimed at estimating potential of the campaign. Both figures will be presented at a public meeting to be held early in August, at which time the actual goal will be determined.

## Kraft's Drugstore Honored By Rexall

Kraft's Owl Rexall Drugs, Inc., has been named to the International Rexall Roll of Honor, according to information received this week by Fred H. Kraft.

The citation, made for leadership in merchandising, is designed to stimulate Rexall druggists to provide more efficient service to their patrons. It is symbolized by distinctive lapel and store window insignia.

## EXPO AND FAIR ATTENDANCE ZOOMS UPWARD

DEL MAR—Unofficial attendance at the Southern California Exposition and County Fair was reported as 230,938, highest figure since 1948, following the close of the 11-day run.

The largest single-day attendance was 32,651, the first Sunday of the Exposition.

Actual count will not be known until pre-sale tickets have been accounted for, Paul T. Mannen, secretary-manager of the exposition, said.

A record number of commercial and non-commercial exhibits were on display this year. In non-commercial display Mannen reported there were more than 13,000 entries.

The tNational Horse Show drew a record 1,500 entries.

The entire facilities have been taken over by the Del Mar Turf Club, which holds its race meeting from July 27 through September 11. Immediately following the close of the 40-day meeting a million dollar construction program will get underway.

Improvements will include extension of the grandstand, renovation of the club house and extension of the turf club. The infield will be landscaped with turf flowers and lakes.

## La Jolla Tennis Championships

Nationally-ranked net stars, Dick Doss and Julia Sampson, will headline a huge field of entries in the 38th annual La Jolla Tennis Championships at the La Jolla Playground courts starting Saturday, July 10.

Doss, a UCLA quarter-finalist in this year's NCAA Championships, and Miss Sampson, former National Junior Champion, will feature adult events to be held on two successive week-ends. Junior divisions, in which Montebello's Darlene Hard and UCLA's Bill Coats will be standouts, will be held from July 12-16.

Among other net notables headed for the Jewel City are Carl Busch, Ed Woodall, Amos Otis, John Matthiessen, Frank Hickman, James Sato and National Senior Veteran's titlist, Bill Maxwell, of Bakersfield. Local entries will include Bob Gal-laway, Betty Struthers, Dennis Bradshaw, Jane Keeney, Norman Karns, Jr. and Karen Hantz.

The tourney is sponsored by the La Jolla Tennis Club, the La Jolla Town Council and the San Diego Park and Recreation Department.

## OUTBOARD CLUB

Outboard Boating Club of San Diego will meet tonight at 7:30 in the Conference Bldg., Balboa Park.

Commodore F. A. Wolf of Ocean Beach said that information regarding the Shelter Island ramp will be given, plus a report from the Rough Water Race Committee. Colored movies will be shown and refreshments served.

Sunday, July 11, a race will start from Shelter Island at 8 a.m., ending at Crown Cove where a picnic dinner is scheduled. Boats will race back to the island.

GUARANTEED

11,000

Home Delivery

Every Thursday

## New Sewer Bond Group Said To Be 'Stacked'

Tom Drake, chairman of the Sewer Bond Research Committee, said yesterday that the citizens committee appointed to study a new sewer bond proposal "is 'stacked' and we will have nothing to do with it."

At a recent meeting in the Civic Center, attended by Drake and other opponents and proponents of the recently defeated 16-million-dollar sewer bond issue, the City Council agreed to name a committee comprising equal representation from both sides, he said.

"But the committee as announced by Mayor Butler," Drake added, "includes five proponents, five opponents, and five so-called neutrals."

"These so-called neutrals selected by the mayor include a former member of the San Diego Chamber of Commerce board of directors. This man was listed as a member of the finance group of a citizens committee for the sewer bonds, organized by the Chamber, in a report signed by the assistant manager of the Chamber last February."

Mayor Butler has set July 16 for a meeting between the City Council and the 15-member citizens committee.

"I will not serve on this stacked committee," said Drake yesterday, "and will not attend the meeting. I think we'd be foolish to attend."

The committee as announced last week included the following: Douglas R. Giddings, Walter Trepe, O. W. Cotton, William Black, Tom Drake, Robert Golden, Walter De Brunner, A. Verne Engel, Edward T. Austin, Chester Dorman, Graydon Hoffman, Lawrence Klauber, Neil Nettleship, Dr. Malcolm Love and Mrs. Harold Hartley.

This week Mayor Butler said R. E. Hazard, an opponent of the recently defeated sewer bond issue, would replace Black. A replacement also will be chosen for Mrs. Harold Hartley, named as a neutral by Butler.

"At the recent meeting in the Civic Center," said Drake, "we agreed only to a committee of equal representation by both sides. The City Administration has failed to live up to its part of the agreement. As long as they were willing to meet on a basis of equal representation, we would go along with them."

After the citizens committee membership was announced Friday, the sewer bond opponents held a session in Giddings' office. "We agreed," said Drake, "that we would not serve on the citizens committee, as it was not what was formally agreed upon. Giddings was instructed to so inform the mayor, who admitted the 'neutrals' had not been called for in the Council's motion as adopted at the Civic Center conference."

Drake emphasized that "we are willing to meet on an equal representation basis, however, to work out some kind of a sewer plan fair to the city."

## Jensen Purchases New Apartments

Purchase by Jedd L. Jensen of the new Le Roy Apartments Bldg., at Santa Cruz Ave. and Cable St., was announced this week. Open house will be held there Sunday, July 11, beginning at 9 a.m.

Jensen, formerly of Salt Lake City, where he owns apartments and hotels, resides at 2580 Rosecrans St.

The Le Roy Apartments includes 12 two-bedroom apartments and four with one bedroom. "The rooms are spacious and de-luxe throughout," said Jensen.

Baths are tiled, with frosted glass tub-and-shower enclosures. Metal layanettes are in attractive colors.

Other features include metal kitchen cabinets, 36-inch stoves, and refrigerators. Those are all top products, it was said.

## Real Estate Ad Gets Results

Sam B. Young, owner of Rosecrans Realty, 1205 Rosecrans St., says that his one-column five-inch multiple listing ad in last week's PENINSULA NEWS pulled 14 telephone calls on Thursday, Friday and Saturday.

As a direct result of this ad, he has two real estate transactions ready to close, he reported.

Of the 14 calls, two were from downtown San Diego, two from Chula Vista and one from National City.

Young said the service and courtesy extended by the PENINSULA NEWS have aided him materially in selling real estate.

## BOWEN AT CONFERENCE

Mason A. Bowen, of 2195 Chatsworth Blvd., jury commissioner of Superior and Municipal Courts, is attending the annual conference of jury commissioners at Santa Barbara today and tomorrow.



**CHAMPIONS**—This is the Elm's Clothiers bowling team which won the team event in the recent California State Bowling Championships. Seated, left to right, are Alan Blackwell, Lou Valersky and Tony Pandza. Standing, Hy Glaser, an owner of Elm's, the sponsor; Bill Peat, Paul Fleck, captain, and Ted Bates, Elm's store manager. The team was honored recently at a banquet in Oceanside. Its headquarters is the Ocean Beach Bowl.



Mr. and Mrs. Robert Martin and children, Robert and Cynthia; Mr. and Mrs. Edward Schultz and daughter, Mary Ann and Mrs. Paul J. Hall spent Monday in the home of Mrs. Martin's and Mrs. Schultz's brother, John Euston, Clairmont.

Paintings by more than 100 Navy combat artists will be displayed at the Southern California Exposition and San Diego County Fair at Del Mar, June 25 through July 5.

Try a classified ad when you are in doubt!

## it's... Dynamite it's... Dollar Day

Ocean Beach Dollar Days—July 8, 9, 10

**BEACH BAGS** \$1  
**WADING POOLS** 4<sup>98</sup> to 17<sup>96</sup>  
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**ALBANO**, Reg. 3.00 \$2.00  
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## North Island Schedules Gigantic Mardi Gras Benefit For July 16-17

A gala two-day Mardi Gras benefit is scheduled by the North Island Naval Air Station for Friday and Saturday, July 16 and 17. Featuring over 40 games, prizes, rides and free admission—the gigantic carnival will be climaxed by a free costume ball.

### Benefit Kiddies

Outstanding Hollywood and San Diego talent will join service personnel in assuring the success of the benefit that finances the Air Station's annual Christmas party for children of deceased Armed Forces personnel.

Leading San Diego County businessmen are co-sponsoring the various booths that feature games of skill, and the merchandise prizes offered are valued at thousands of dollars.

### Everyone Aids

Cooperation in the North Island Mardi Gras are all San Diego County Chambers of Commerce, the San Diego Advertising and Sales Club and the San Diego Retail Grocers Association as well as the Bank of America, United Airlines and the Lockheed Aviation Corporation. Through the combined efforts of these organizations and San Diego County businessmen—the Air Station's military and civilian personnel anticipated the largest attendance in North Island's history for the two-day benefit.

Ultimate recipients of the Mardi Gras will be the hundreds of children throughout the 11th Naval District whose fathers died in service or from service-connected disabilities. These children are hosted with their widowed mothers on Christmas Day to the traditional Navy Yuletide dinner and William "Hopalong Cassidy" Boyd serves as Santa Claus to personally distribute each child's gift. The gifts include a complete outfit of clothing as well as toys and other surprises each Christmas morning.

### Program

Ample parking and on station transportation has been arranged by North Island Mardi Gras officials, and every convenience and courtesy will be extended to the over 40,000 expected to attend the gala affair.

Program highlight will include:

1. Hayrides and pony rides,

2. Free puppies, live trout,

3. Shoe shine concession operated by naval officers of the rank of commander and above in uniform.

4. Free puppies, live trout, tropical fish and parakeets given as prizes in many of the games of skill booths.

5. "Knock Mabel out of Bed Into the Bathtub" booths, one substituting naval officers in uniform for Mabel and another substituting leading North Island civilian supervisors as Mabel.

6. "The Mardi Gras Detective Game"—the big free attraction of the two-day event. Each person attending will receive a numbered lapel ribbon, and all ribbons are numbered in double series. As soon as a person wearing a numbered ribbon can find

courtesy of Palomar Stables of Mission Valley.

2. Free costume ball on Saturday night with many prizes being awarded to costumed revellers.

3. Shoe shine concession operated by naval officers of the rank of commander and above in uniform.

4. Free puppies, live trout, tropical fish and parakeets given as prizes in many of the games of skill booths.

5. "Knock Mabel out of Bed Into the Bathtub" booths, one substituting naval officers in uniform for Mabel and another substituting leading North Island civilian supervisors as Mabel.

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**MULLING  
WITH  
MULLER**  
By Edna M. Muller

With over 19,000,000 licensed women drivers today, men can forget that persistent bit of "menlore" that associates crumpled fenders with women drivers and remember life has been made beautiful for them behind the wheel—because of us and in spite of us! Women usually think, act and respond to things differently from men (thank heaven—wouldn't it be monotonous!) For instance, a car to her is the family home at a drive-in, a school bus, baby coop, or a shopping truck. Those creative stylists and engineers in Flint were thinking of her when they developed panoramic windshields, dynamo drives, two-tone interiors, and amazing seats that raise or lower at a touch of the finger! She may not be too interested in the surging horsepower of a fireball engine or the technical business about converters and such, but she's mighty impressed with the functions of power steering and power brakes. So boys, never underestimate the power of the woman driver—she's a blessing in disguise!

A handy place for a summer blanket and with-in easy reach—attach a large towel rack on the inside of your bedroom closet door!

I found my aunt "salt-shaking" flower boxes on her window yesterday, and believe me I was more than just curious! She explained that it was the simplest way to "sprinkle" tiny seeds when planting. Good idea!

If you find yourself stuck with "leftover" sandwiches try dipping them in egg-and-milk batter, grill them, and then serve with hot sauce of undiluted tomato soup. Tastes even better this way!

Empty sockets can be made shock proof by inserting a burned-out fuse. Incidentally, this is a good trick to keep outdoor sockets in shape when not in use.

another person wearing the same number, both become eligible to play free at the giant jack-

## SUMMER BREAKFAST FOODS



Golden brown slices of French Toast, strips of crisp bacon and delicious cups of hot coffee. There are foods to make a tempting summer breakfast—a proud offering for family and guests. The French Toast is made of enriched yeast-raised bread, of course, and is garnished with whole fresh strawberries dusted with powdered sugar. Use other berries in season for tasty variations.

Here's a recipe for French Toast—just to make getting breakfast that much easier:

French Toast  
(3 servings—double the recipe for 6 servings)  
2 eggs 1/2 teaspoon salt  
3/4 cup milk 2 tablespoons confectioners' sugar  
6 slices enriched yeast-raised bread

Combine eggs, milk, salt and sugar; beat slightly with a fork. Place buttered skillet over medium heat or heat griddle. One at a time, dip bread slices into egg mixture, turning them to coat both sides. Brown on both sides. Garnish with fresh strawberries. Serve piping hot with warm syrup. Makes 3 servings—2 slices toast per serving.

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## Bank of America

NATIONAL TRUST AND SAVINGS ASSOCIATION

Condensed Statement of Condition June 30, 1954

(Figures of Overseas Branches are as of June 24, 1954)

### RESOURCES

Cash in Vault and in Banks	\$1,307,405,929.11
United States Government Securities and Securities Guaranteed by the Government	1,904,890,364.35
Federal Agency Securities	162,958,636.46
State, County, and Municipal Securities	565,351,090.06
Other Securities	120,935,291.73
Loans Guaranteed or Insured by the United States Government or its Agencies	1,189,255,987.48
Other Loans and Discounts	2,816,776,208.28
Bank Premises, Fixtures, etc.	70,953,970.32
Customers' Liability on Letters of Credit, etc.	181,318,885.14
Accrued Interest and Other Resources	43,017,452.31
<b>TOTAL RESOURCES</b>	<b>\$8,362,863,815.24</b>

### LIABILITIES

Capital	\$150,000,000.00
Surplus	200,000,000.00
Undivided Profits and Reserves	104,862,238.75
<b>TOTAL CAPITAL FUNDS</b>	<b>454,862,238.75</b>
Reserve for Possible Loan Losses	60,718,540.73
DEPOSITS Demand	\$3,677,771,928.36
Savings and Time	3,918,262,738.72
Liability for Letters of Credit, etc.	185,810,764.70
Reserve for Interest, Taxes, etc.	65,437,603.98
<b>TOTAL LIABILITIES</b>	<b>\$8,362,863,815.24</b>

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A wholly-owned subsidiary

Condensed Statement of Condition June 30, 1954

### RESOURCES

Cash in Vault and in Banks	\$32,637,340.96
United States Government Obligations	22,606,467.34
Other Securities	758,876.92
Loans and Discounts	33,848,908.61
Customers' Liability on Letters of Credit, etc.	45,746,703.04
Accrued Interest and Other Resources	478,501.87
<b>TOTAL RESOURCES</b>	<b>\$136,076,798.74</b>

### LIABILITIES

Capital	\$10,000,000.00
Surplus	3,000,000.00
Undivided Profits	875,416.30
<b>TOTAL CAPITAL FUNDS</b>	<b>\$13,875,416.30</b>
Reserve for Possible Loan Losses	600,000.00
Deposits	75,179,346.38
Liability for Letters of Credit, etc.	45,974,637.94
Reserve for Interest, Taxes, etc.	447,398.12
<b>TOTAL LIABILITIES</b>	<b>\$136,076,798.74</b>

COMBINED RESOURCES OVER  
\$8,400,000,000

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Round Point, long handle. Reg. \$3.49  
**25 POUNDS VIGARO** 79c  
Regular \$1.79  
**25-FT. RESENITE** \$2<sup>85</sup>  
Twin Soil Soaker, reg. \$3.85  
**Large Beach Umbrella** \$8<sup>95</sup>  
Reg. \$9.95  
**KIDDIE POOLS** \$5<sup>95</sup>  
Reg. \$6.95  
**DESCO SKILLET** \$2<sup>63</sup>  
Advertised by Amos and Andy. Reg. \$3.95  
**COREY COFFEE MAKER** \$2<sup>95</sup>  
8 cup, Reg. \$3.95  
**WALKIE TALKIES** \$2<sup>95</sup>  
Reg. \$3.95  
**Girl's Pillsbury CAKE MIX SETS** \$1<sup>98</sup>  
Reg. \$2.98

## E. N. SCHOEN SUPPLY CO.

HARDWARE — HOUSEWARES

AUTO ACCESSORIES — TOYS

4827 NEWPORT AVE.

AC-2-8091

Ocean Beach

**RAUL'S**

4161 VOLTAIRE ST.

Choice Central American	Crisp Tasty
<b>BANANAS</b> lb. 12 <sup>1/2</sup> c	<b>LETTUCE</b> lb. 5c
No. 1 Tree Ripe	
<b>LEMONS</b>	lb. 10 <sup>c</sup>
Vine Ripe	
<b>TOMATOES</b>	
<b>DOLE PINEAPPLE SALE</b>	
PINEAPPLE JUICE, 46-oz.	2
SLICED PINEAPPLE, No. 2	for
CHUNK PINEAPPLE, No. 2	55c
<b>FRUIT COCKTAIL</b> 3 for 69c No. 303	
SLICED PINEAPPLE, No. 1 1/4	6
CHUNK PINEAPPLE, No. 211	for
CRUSHED PINEAPPLE, No. 211	for
TID BITS, No. 211	\$1 <sup>00</sup>

## C&E CHOICE MEATS

**RED FRYERS**  
Vowels Pan Ready

**SPARE RIBS** lb. 49<sup>c</sup>  
Lean Meaty

**RUMP ROAST** 59c  
U. S. Choice Beef lb.

**GROUND BEEF** 3 \$1<sup>00</sup>  
Fresh Lean lbs.





MARILYN THEODORE, Fiesta Queen in June is shown with Little Queen Maria Edwards Theodore. Marilyn is the daughter of Mr. and Mrs. Joaquin Theodore and Edwards is the daughter of Mr. and Mrs. Manuel Theodore. The girls are cousins.—Despla Studio photo.

### Alessio-Rosa Wedding Announced For Saturday, August 21 In S. D.

One of the season's most socially prominent weddings will unite Rose Marie Alessio and Alvin G. Rosa on Saturday, August 21 in St. Joseph's Cathedral, San Diego. The Most Reverend Charles Francis Buddy, D. D., Bishop of the Roman Catholic Diocese of San Diego will perform the ceremony.

Miss Alessio is the daughter of Mr. and Mrs. John S. Alessio of Mount Helix. Mr. Rosa is the son of Mr. and Mrs. Manuel G. Rosa of 3114 Lawrence St., Point Loma.

The wedding will take place at 5 o'clock in the evening with the bride's father giving his daughter in marriage.

Serving as Maid of Honor will be Miss Tina Alessio, sister of the bride; Matron of Honor will be Mrs. Mary Santos, sister of the groom and wife of Dr. George Santos now serving in Korea. Bridesmaids will include: Miss Dolores Alessio, cousin of the bride; Miss Mary Alice Rosa, cousin of the groom; Misses Suzanne Tilley and Patricia Fried of Oxnard, California and close friends of the bride.

Flower girls will be Miss Russell Alessio, the bride's cousin and Misses Antoinette and Bernadette Rosa, cousins of the groom.



### Is House Number Legible?

IS YOUR house number doing its work? If it isn't visible, day or night, you're due for a change.

You can make a distinctive set of house numbers easily. The only materials needed are some Masonite Tempered Presdwood and a key-hole saw, which cuts curves.

First, design the letters so they are of the correct size in proportion to the house and entrance—but large enough to be visible from the street. Transfer the design to the tempered hardboard, 1/4" thick, and start cutting.

Sand down any rough edges. The numerals may be mounted directly on the siding, using waterproof glue or finishing nails, or placed on a piece of shaped hardboard.

Paint the Tempered Presdwood on both sides, for weatherproofing reasons, before putting the numbers up. For a reflective surface, obtain from your hardware dealer tiny glass beads or a special tape.

Some families, particularly in outlying areas, like to identify their homes with nameplates. These may be similarly made and mounted on a board, which is fastened to a tree out in front or hung from a post. An even easier method, suitable for the summer cottage, is painting the name directly on a piece of primed Tempered Presdwood, either free-hand or with stencils.

Still another method is to mount leucalcomanias on hardboard, using individual letters or numerals. Two or three coats of waterproof varnish or shellac will safeguard the nameplate and number for years.

### Local Women Serve On Symphony Group

There will be no parking or driving problems for Point Loma area patrons of the Summer Symphonies, if they ride the special bus which will operate from this area direct to Balboa Park Bowl.

Mrs. Verne Sutherland and Mrs. Paul Stevenson are serving as Point Loma Transportation Chairmen for the Symphony Bus and those desiring to use the service are asked to call Mrs. Sutherland at ACademy 3-6453 or Mrs. Stevenson at ACademy 3-3887.

First of the six Tuesday evening concerts scheduled for the summer season, is set for Tuesday, July 13 at 8:30 p.m.

Robert Shaw, eminent young American conductor, will again conduct the Summer Symphonies this year.

The Point Loma bus, which will be round trip will depart on concert nights at 7:30 p.m. from the corner of McCall and Rosecrans, making stops enroute to the Bowl, at Dana Junior High School and at Rosecrans and Lytton.

### FRIENDLY CLUB PICNIC

Members of the Ocean Beach Friendly Club will hold a picnic in Palm Canyon on Monday. Transportation will be furnished members if they report to the Community Center at 10 a.m. All planning on attending are reminded to take a hot dish and table service.



CERTIFICATE OF COMPETENCE REQUIRED OF NEW HUNTERS UNDER 16 YEARS OF AGE. CHECK WITH YOUR NEAREST LICENSE AGENT ON HUNTER-SAFETY PROGRAM. ONLY COPY OF 1954-55 GAME

### ALBERT SMITHS ARE GRANDPARENTS

Mr. and Mrs. Robert G. Collier (Shirley Smith) became parents of their first child June 26th in Naval Hospital. Their son, Robert Glen, Jr. weighed 7 lbs. 3 ozs. He is the first grandchild for Mr. and Mrs. Albert Smith, 5130 Long Branch Avenue. Mr. and Mrs. John G. Collier, paternal grandparents, reside in Tascagoula, Miss. The Colliers reside on Long Branch avenue, across the street from the Smiths.

### Nationally Known Lecturer Set For YWCA Event Soon

"It's what you do with what you have that makes you what you are" is the intriguing title of two lectures to be presented by Miss Suzanne Caygill, nationally known lecturer, fashion and color authority, on July 16 in the House of Hospitality, Balboa Park. Miss Caygill, who is coming to San Diego at the invitation of the YWCA, will speak at 2:15 p.m. and at 8:15 p.m.

The speaker is author of seven books and numerous pamphlets, travels over a hundred thousand miles a year, giving as many as five lectures a day in five cities a week. She appears on radio and television shows, conducts color and fashion clinics, and is adviser and consultant for many business firms and individuals. She is a dress designer, magazine publisher and is one of the most sought after guests of Advertising and Sales Clubs all over the United States.

Because Miss Caygill will appeal to both men and women, the lectures, though similar, will be geared to the audiences. The evening talk, which will be attended by more men than the afternoon talk, will be slanted to

their interests too.

Man or woman—everyone will thoroughly enjoy and greatly benefit from this star attraction, according to the alert women at the YWCA who are making it possible for Miss Caygill to appear. Tickets and information can be obtained from the Activity Desk at the YWCA, 10th., and C, BE-9-0355.

### Girls' Day Set For Wednesday

Every Wednesday from 10:00 a.m. to 2:00 p.m. is Girls' Day at the Community Center. Next Wednesday the Ocean Beach girls will be hostesses to all of the girls in the Ocean Beach and Loma Portal areas. Each girl is to bring her lunch, a dime and should wear suitable clothes for play.

We will resume our usual girls' day activities, July 21. Any mothers who are willing to help with Girls' Day or any of the activities at the center please call Mrs. Swift at the Community Center. We need help every day.

Proceeds from the livestock auction at the junior fair during the Southern California Exposition and San Diego County Fair are used to finance 4-H Clubs and Future Farmers.

### O. B. Lumber Moving July 17

A company that has played key role in the growth of Ocean Beach and the Peninsula area will end its 32-year existence Saturday, July 17, when the Ocean Beach Lumber Company transfers its operations to new quarters at 4975 Harbor Drive, to be known as Ppoint Loma Lumber Company.

Open house at the new branch of Western Lumber Company, will be held between 1 and 5 o'clock, Sunday afternoon, July 11, announced William H. Gronaw, manager, who, with his present staff, will move to the new location.

Mr. Gronaw traced the history of the Ocean Beach Lumber Company this way:

It was established by Harry Reir one block from the beach on Newport Ave. in 1922 and a year later moved to its present location on Muir Ave. In those early days there was little paving in the Ocean Beach area; the old street cars were making their long run from San Diego; and the lumber trucks of the day ran on hard rubber tires. The entire business area of Ocean Beach was about two blocks long.

In 1924 it was purchased by

Western Lumber Company as their second branch yard. That same year the present buildings were completed. In 1938, following merchandising trends, the office and warehouse buildings were remodeled as a paint and hardware store.

"The new store on Harbor Dr. has been designed to better serve the entire Peninsula and surrounding areas," Mr. Gronaw said. "As we prepare to end this phase of our business history in this community, we want to express our appreciation to all the many friends we have made here."

The most exclusive people are those who help others. Join the Second United Success Drive and help yourself as well as your neighbors. Call AC-3-7191.

### WCTU MEETING TUESDAY

The WCTU will meet in Born Hall on Tuesday afternoon at 2 o'clock. Members are urged to be in attendance. Anyone interested in attending this meeting is cordially invited.

### O. B. MARRIAGE LICENSES

Thomas Onak-Sharon Neal; Clarence Rancher-Ina Bunch; Robert Oreble-Jacqueline Keller; Robert Monaghan-Lois Leaf; Harold McCarthy-Mary Ordway; Eldon Blum-Annale Sweetlund.

Cross only at intersections or at properly designated crosswalks and always look both ways before stepping off the curb, advises the National Automobile Club. Walking near traffic is a headsup game.

### SPECIAL! JULY 9, 10, 11 only CAR WASH 99c

with purchase of 10 gals. gas, lube job or oil change. Wash and Polish, \$8.50

JIMMY'S WASH & POLISH

1740 Rosecrans — AC-2-9991

FREE PICK-UP AND DELIVERY

# \$ Day Specials!!

PRICES IN EFFECT JULY 8, 9, 10th ONLY!

## TABLE LAMPS

Selected Values

Reg. \$19.95 Lamps

Your choice of Modern or Traditional Styles

**\$1.00**

With Matching Table Lamp at Regular Price.

## THROW RUGS

Values to \$14.95

27" x 54"

Your choice of color.

Wiltons, Friezes, Axministers

**\$1.00**

With purchase of First Rug at only \$4.95

## PILLOWS

Reg. \$2.95

100% Crushed Chicken Feathers

Sturdy striped ACA Ticking

Large size, 20" x 26"

**\$1.00**

With Matching Pillow at the Regular Price.

## CARD TABLES

Reg. \$5.95

Tubular Steel

Frame Construction

Stain-proof Tops

Beautiful Designs

**\$3.95**

MATCHING CHAIRS, Reg. 6.95, Special 4.95

## MATTRESSES

SIMMONS... or ... ENGLANDER

VALUES TO \$119.50 SET

Your Choice

Your choice of  
Simmons "Duchess" (medium firm)  
Simmons "Vanderbilt" (624 coils)  
Englander "Mr. Big" (extra firm)

**69.50**

Set

Mattress and Box Springs

Quantity Limited

Fine Quality Mattresses  
No Trade-in on these sets.

# SIMMONS Hide-a-Beds

OFTEN IMITATED... NEVER DUPLICATED

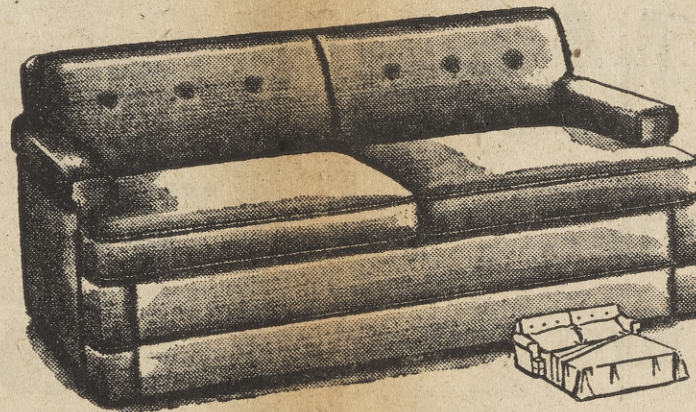
See Our Complete Selection!

All of the Latest Styles—  
All of the Finest Fabrics—

Reg. \$239.50 Styles, NOW...

**\$199.50**

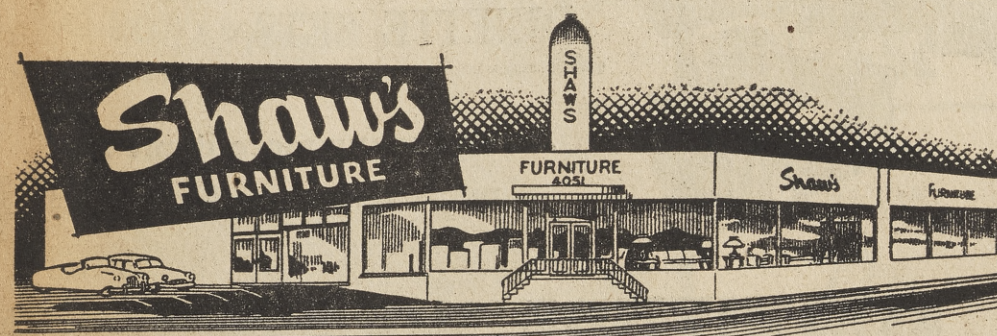
Your old sofa may be used  
as Down Payment!



• SLEEPS TWO PEOPLE  
• NO BEDDING STORAGE PROBLEM  
Just Fold the Blankets and Sheets Away.

DECORATING ADVICE...  
COLOR CO-ORDINATION...  
NO OBLIGATION...

Open  
Monday  
Nites  
'Til  
9



Terms?  
Trade-ins?

Of  
Course!

4051 VOLTAIRE AT WABASKA

TELEPHONE AC-3-3630

## WAHL'S DEPT. STORE



Thurs., Fri., Sat., July 8, 9, 10

## BIRDSEYE DIAPERS

"Southdown" Soft as the  
South Wind. Size 27x27.

**\$1.67 doz.**

## LANOLIZED HOSIERY

Treated with lanolin for  
leg beauty, comfort and  
soft smooth feel of silk.  
60 gauge, 15 denier.

**\$1.00**

## WOMEN'S GOWNS

Spun-Lo Rayon 'elasticized  
waist. Nylon lace trim.

**2 for \$3**

## BOYS' CABANA SETS

Matching shirts and shorts  
in Plisse or Broadcloth  
Shirts with Twill Short.

**\$1.50 per set**

## BOYS' SHIRTS

Nylon or Plisse.  
Short Sleeves.

**2 for \$3**

## MATTRESS PROTECTORS

Bleached, Zig Zag Quilted.  
Slightly imperfect.

Single \$2 Full \$3

## WAHL'S Dept. Store

4878 NEWPORT AVE.

OCEAN BEACH

PHONE AC-2-3100



## Peninsula News

Serving the Ocean Beach—Point Loma—Loma Park areas

Combining the Ocean Beach News and Point Loma Light

PUBLISHED EVERY THURSDAY  
BY THE OCEAN BEACH PRINTING & PUBLISHING CO., INC.  
1918 Bacon Street, Ocean Beach, San Diego 7, California  
Telephone AC-3-3156 and AC-3-3157

CLYDE H. WOOD, GENERAL MANAGER  
J. ESPEY SHERRARD, JR., EDITOR

An official newspaper devoted to furthering the interests of the Beach Section of San Diego and the Point Loma Peninsula.

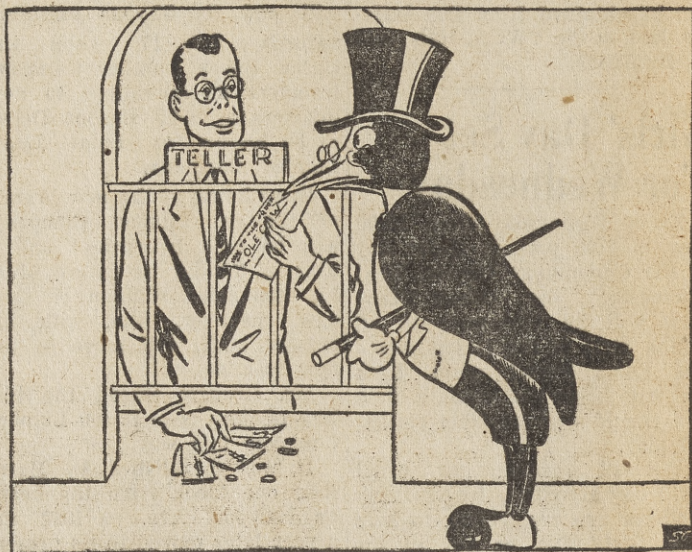
SUBSCRIPTION RATES

ONE YEAR \$5.50

It is a courtesy to your friends and a favor to The News when you report items of interest. Copy received the week-end before publication is almost guaranteed to be published. We accept news turned in as late as Wednesday morning but there is not always room for it. Editorial offices: 1918 Bacon St., Ocean Beach.

## CHECK THE PENINSULA NEWS ADS FOR THE YEAR'S BEST BUYS ON OCEAN BEACH DOLLAR DAYS!

### The Crow That Cashes Checks



Man's concern for the security of his family has often been extended to include pets. Animals and birds are sometimes made beneficiaries of wills to insure their care after the death of the owners. But, so far as is known, only one—a bird named Ole Crow—has ever been made a stockholder to insure a steady income from dividends.

For instance, there was a bedraggled alley cat named Midgie which turned up wet and hungry at the door of Mr. and Mrs. Francis A. Putnam, an elderly and childless couple in Omaha. Several years later when Mr. Putnam died, Midgie was provided for handsomely. The will gave Midgie the Putnams' \$9000 house "with access to all rooms at all times" and instructed the executors to provide a diet of liver and salmon.

Jerry, a 4-year-old parrot belonging to Luther A. Sawyer of Arlington, Mass., was left \$20,000, on deposit in 14 banks, with the stipulation that the money provide care and a custodian for life. And, seven lizards named Mary, Baby, Timmy, Johnny, Lucy, Blacky and The Boy were bequeathed \$560 each by Mrs. Marion Kellett of Natal,

South Africa, to provide them with fresh flowers and peas. Her husband, retired British Army Colonel Featherstone T. Kellett, receives the residue of each lizard's estate when it dies. Only three are now alive and Colonel Kellett says frankly that he looks forward to the day when he'll be "rid of those so-and-so lizards."

As for Ole Crow, he is the property of National Distillers Products Corporation for which he poses for advertisements featuring an old crow as the symbol of a beverage. He is a stockholder in the company and regularly receives dividend checks.

Ole has had a little understandable difficulty in getting his checks cashed, however. Bankers are notoriously conservative and the sight of a crow at the teller's window never fails to disconcert bank personnel—even though Ole Crow's attendant is always with him. And usually there is some argument over making payment since there is no precedent for honoring a check endorsed only with a clawprint. But so far Ole has gotten the cash every time, proving that when it comes to animals and birds, bankers are as soft-hearted as everyone else.

## DID YOU KNOW?

Ocean Beach Seventh-day Adventists will hear a report Saturday on the growth of unique school sponsored by the church to encourage the study of the Bible by mail, Elder Philip B. Knoche, pastor of the local church announced today.

The free Bible correspondence course is streamlined to help those interested in studying the Bible on a minimum amount of time.

"In this busy age," Pastor Knoche said, "people think they don't have enough time to study the Bible. We feel that 15 minutes each day will see them through our simple course. But, more important, they usually get so interested during that 15 minutes that they are soon spending much more time with their Bibles."

Pastor Knoche said the idea of studying the Bible at home and answering simple test sheets by mail has caught like wildfire and nearly 3,000,000 persons in North America have taken the course.

The public is cordially invited to join Seventh-day Adventists in their weekly period of worship conducted at eleven A.M. Saturday mornings in the beautiful Pt. Loma Methodist church located at Sunset Cliffs Blvd. and Saratoga.

## Retirement Party For Miss Wolking

Miss Mary Wolking was employed by the Department of Public Health on October 20, 1934. Since that time she has supervised the Department's Public Health Nursing Program in San Diego County.

During the past 30 years, Miss Wolking has developed and guided public health nursing services for the youngest to the oldest citizens in our County. Promoting the well-being of mothers and children has been one of her major concerns. During Miss Wolking's public health nursing career, she has seen the death rate among mothers and infants drop to one of the lowest in the State. She has also seen communicable diseases, such as diphtheria, smallpox and typhoid fever, yield to medical knowledge and preventive measures and practically disappear from San Diego. Miss Wolking has been a leader in promoting health services for the Indian tribes on reservations in San Diego County since the Department first contracted for the services in 1932.

A retirement party honoring Miss Mary Wolking will be held

Friday, July 9, at Cafe Del Rey Moro, located in the House of Hospitality, Balboa Park. Miss Wolking's friends are invited to attend for dinner and entertainment. Miss Wolking retires July 15, 1954, after 30 years of service in the Department of Public Health.

Campaigning for the Second United Success Drive, is voluntary. Join your neighbors to protect your community. Join by calling ACademy 3-7191.

## EXPERT SHOE REPAIRING

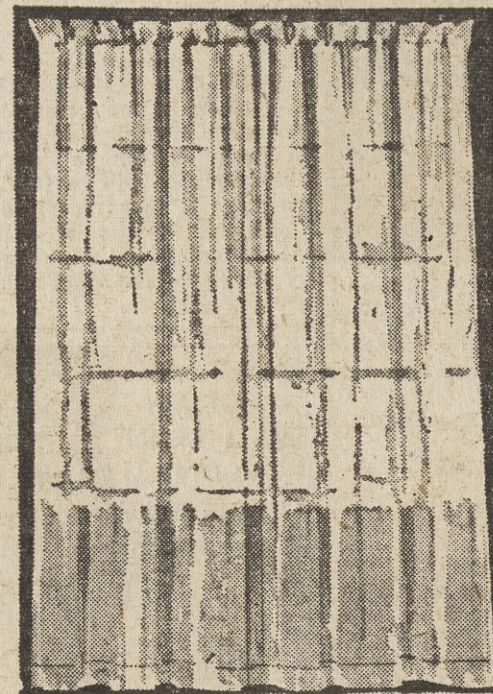
... and the Best Dry Cleaning in San Diego

Bonded Cleaners & Laundry  
1025 Rosecrans

## SCOTT'S CURTAIN STORE

One Block From Kraft's Drug—Bacon at Niagara St.

## Dollar Day VALUES JULY 8-10



1 Lot

100 PAIRS

RUFFLED CURTAINS

All sizes and colors. 36"x81" long. Discontinued Patterns.

1/2 price



## RAYON PANELS

42" x 81" White or Eggshell. Washable. Regular \$1.29...

98c each

## DRAW DRAPERIES

Ready to hang. Pleated Tops. 48" wide x 84" long. Textured Solids. Regularly \$6.50...

5.50 pr.

## Nylon Ruffled Curtains

3 year factory guarantee. 50"x81" Special \$6.95 pr.

Other sizes available and specially reduced for Dollar Days.

## Scott's Curtain Store

1851 OCEAN BEACH

OCEAN BEACH — AC-3-5463

JULES R. JONIAUX, Prop.

## Bacon St. Furniture

5032 NIAGARA ST.

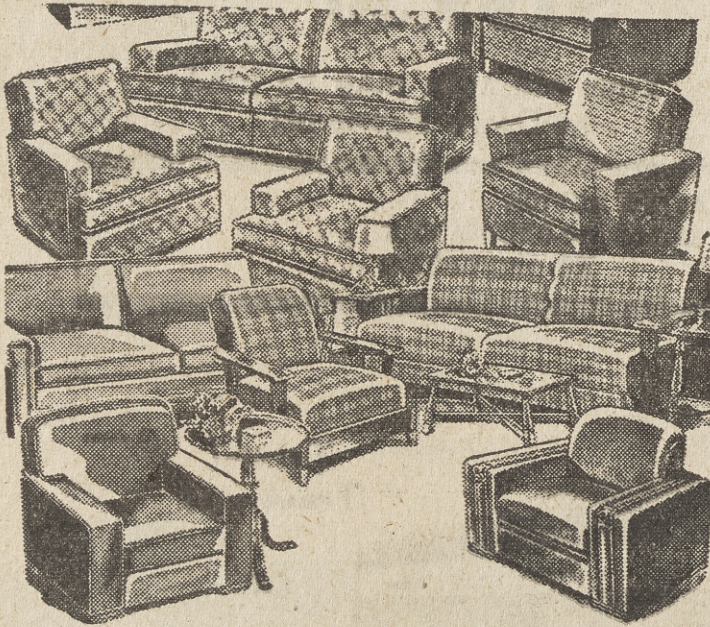
## WAREHOUSE

## FIRE SALE

● STILL GOING ON!  
EVERYTHING MUST  
BE SOLD THIS WEEK!



Save 50% Or More  
On These Furniture Items . . .



DINING ROOM SUITES

LIVING ROOM SUITES

BEDROOM SUITES

MATTRESSES

DINETTE SETS

... and many more items too  
numerous to mention!

## BACON ST. FURNITURE WAREHOUSE

5032 NIAGARA STREET

OCEAN BEACH

## FIRST..

ON YOUR WEEK END  
OUTING!



## DE FALCO'S MARKET

### De Falco's GROCERIES

TIDES IN—DIRTS OUT

TIDE

Reg. 29c

Giant 69c

CREAMY DIGESTIBLE SHORTENING

CRISCO

3 lb. Can

89c

JOY LIQUID SOAP

For faster easier dishwashing.....reg.

29c

TUNA

Breast O Chicken, chunk style.....No. 1/2 can

29c

SLICED PINEAPPLE

Dole.....No. 2 can

27c

FRESH EGGS

Medium Grade AA.....doz.

45c

ICE CREAM

Hages Bulk Pak.....1/2 gal.

59c

### De Falco's PRODUCE

PEACHES

Fancy Elbertas.....2 lbs.

19c

TOMATOES

Chula Vista, fine for slicing.....2 lbs.

15c

U. S. CHOICE

Chuck Roast

lb. 35c

U. S. CHOICE

Round Steak

lb. 59c

STEWING CHICKENS

Fresh Pan Ready (cut up).....lb.

39c

RUMP ROAST

U. S. Choice.....lb.

55c

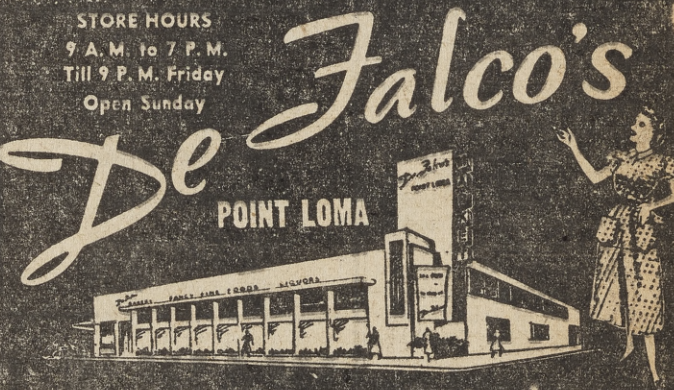
Prices effective Thurs., Fri., Sat., July 8, 9, 10

STORE HOURS

9 A.M. to 7 P.M.

THU 9 P.M. Friday

Open Sunday



1666 ROSECRANS AT LOWELL



## For The Adventurer In Every Man Who Explores With Fork And Grill



Donning cap and apron, the man at the range, adds a gourmet touch to his hamburgers. Over sliced buns, he spreads a mixture of Bleu cheese, butter, mustard and Worcestershire sauce.

It's the boy in every man that makes him an adventurer at heart. If he can't go exploring afar, he can scout the new world of cookery. From a man's point of view, cooking is more fun, if he can dress-up for it. So give him the "props"—chef's apron and cap and supply wonderful food to his liking—plenty of ground beef to be broiled and served between toasted buns.

Watch him roll up his sleeves and give his hamburgers that gourmet touch—a filling combining Bleu cheese, butter, mustard and Worcestershire sauce, which is spread over the cut buns. This chef will serve his hamburgers open-face style accompanied by garden relishes. With a flourish, he will rightly claim his place among daring gourmets who chart new trails for lesser cooks to follow.

### Gourmet Hamburgers

¾ cup crumbled Bleu cheese  
¾ cup soft butter or margarine  
1 teaspoon prepared mustard  
½ teaspoon Worcestershire sauce

Combine Bleu cheese, butter, mustard and Worcestershire sauce. Cut buns in half, horizontally. Spread 1 tablespoon butter mixture on each bun half. Combine hamburger, salt and pepper. Shape hamburger into 6 patties. Broil hamburger patties; cook on both sides. During last minutes of broiling, place the buns spread side up, on a cookie sheet, and toast them until bubbly and brown. Place broiled hamburger patty between toasted bun halves. Serve hot.

YIELD: 6 Gourmet Hamburgers.

Have you had the shock absorbers of your car checked in the last ten thousand miles of use? That is the recommendation of the average manufacturer, according to the National Automobile Club, but experience indicates that the run of motorist pay no attention to this important feature of car comfort.

This is something to remember the next time the car is sent to the shop for lubrication or other form or attention.

### WEDDING MADE KNOWN

Announcement has been made locally of the marriage of Annette Lucille Lorenz and Wayne Harrison. The wedding took place last December but has just been made known here. The couple were married in Yuma, Arizona and are now residing in Rantoul, Ill. where Mr. Harrison is stationed with the air force.

Specializing in  
MORTGAGE PROTECTION  
MURIEL N. STILSON  
Occidental Life  
Phones AC-2-8713 • BE-9-8148

## DOLLAR DAYS

JULY  
8, 9, 10

## LAMBS WOOL Sweaters

From Our Regular Stock

Cardigan  
Reg. 10.95.....6.95  
Long Sleeve  
Slipover  
Reg. 8.95.....5.95  
Short Sleeve  
Slipover  
Reg. 7.95.....4.95  
Colors: Pink, Maise, Aqua,  
Navy, Cherry and White.



SAVE \$1.00  
On All Nylon  
BLOUSES

We Give S & H  
GREEN STAMPS

FRAN'S  
FASHIONS  
4892 Newport



Try Our Better Service Once  
... and You'll Use It Always

When you say, "Fill 'er up!" it means more than just a tank-full of gas... means we'll check the water, check the battery, and see that the oil's O. K. . . . means we'll clean the windshield, give you a smile, and see that you drive out right!

TED'S SHELL SERVICE  
4792 PT. LOMA AVE. AC-2-8035

## THE PARY LINE

By Evelyn Macconnell, AC 3-0695

Mr. and Mrs. Richard Harper, recent just marrieds, moved here from Escondido and are making their home in the 4800 block on Del Monte avenue.

Mr. and Mrs. James Bruce, still newlyweds from Warsaw, Ind., are in Ocean Beach making their home in the 4600 block on Voltaire street. Mr. Bruce is an engineer at KFMB.

Mrs. R. R. Abbott of Bloomington, Ill., left last Tuesday after a ten day visit with Mrs. Lloyd N. Davis, 2222 Froude St. This, her first visit to California was made especially to see her son, Ens. Franklin M. Abbott, a bomber pilot, stationed at Miramar.

Major R. G. Arndt, USMC and Mrs. Arndt and their three children, Dennis, Rodney and Phillip, chose the summer months to move from 3009 Atascadero St. to 1111 Alexandria Drive.

Ens. F. R. Irby, USN, and Mrs. Irby, recently married, came here from Texas. Ens. Irby had lived here before. The couple are residing in the 4900 block on Santa Cruz avenue.

Capt. C. P. Kerschner, USN, just retired, and Mrs. Kerschner and sixteen year old son, Jimmy, came here from Seattle, Washington to return to their own home at 3909 Atascadero Dr. They have been away for four years, one in Spokane and the last three in Seattle. Capt. Kerschner was in Naval aviation. Jimmy will be a Junior at Pt. Loma High School.

Mrs. Helen E. Conner and her mother, Mrs. Fannie Noyes, who for a short time resided on Santa Monica avenue, have purchased a home at 4575 Green street. Both ladies are originally from Mobile, Alabama, although Mrs. Conner was a time lived in Los Angeles before moving here.

Active Mr. Arthur Hemmiller, 2310 Seaside St. observed his 85th birthday on Monday. Mr. Hemmiller, a remarkably active man, went along with the best of them during the war working at Conair, and then returning home at night still had pep enough to jump a two foot fence surrounding his home rather than open the gate.

Mr. and Mrs. James Wall, accompanied by Mrs. Anna S. Clark, of Auburn, California,

spent Fourth of July week-end with Mr. and Mrs. Theron Woods, 2311 Seaside St. Mrs. Clark, Mrs. Wood's mother remained here for a visit.

Mr. Hartman of Houston, Texas, has been spending several weeks here visiting her daughter, Mrs. James Kissinger, 1915 Capistrano street.

Mrs. Gladys Archibald, 4559 Bermuda Avenue, returned late Monday evening from Duarte, Calif., where she spent the three day holiday visiting her mother, Mrs. O'Mara.

Mr. and Mrs. Carl Uhl and their children, Theresa, Betty and accompanied by Michael Macconnell spent Monday afternoon touring the grounds of Knott's Berry Farm in Buena Park.

Mr. and Mrs. Mel Parish and son, have returned to their home 3466 Wisteria Drive, after a visit of several weeks in Colorado.

Mr. and Mrs. Claude Sharp and daughter, Shirley, 920 Rosecrans, spent Independence Day and Monday with another daughter and her family in San Fernando.

Laura Leslie, daughter of Mr. and Mrs. C. B. Leslie, Orchard avenue, is now in the Scripps Memorial Hospital, La Jolla for a post polio operation. Miss Leslie would enjoy visits from any of her friends.

LEHOY TWINS CHRISTENED  
John and James, twin sons of Lt. John LeHoy, USN and Mrs. LeHoy, 3758 Poe street, were

christened last Sunday at 2 p.m. in Sacred Heart Church with Rev. Daniel O'Donovan officiating. Lt. and Mrs. P. Verdon were god-parents. Lt. LeHoy has recently received orders sending him to Washington, D. C. The family will leave to join him in August.

## Pvt. Perreira Now Serves In Korea

3D DIV., KOREA—Army Pvt. Alvin T. Perreira, son of Mr. and Mrs. Tony Perreira, 3137 Lowell st., San Diego, Calif., recently joined the 3d Infantry Division in Korea.

The "Rock of the Marne" division, which saw bitter fighting in the Iron Triangle and at Outpost Harry, is now training as part of the US security force on the peninsula.

Private Perreira, a radioman, entered the Army last July and completed basic training at Fort Ord, Calif. He is a 1952 graduate of Point Loma High School.

## Pfc. D. O. Mellon Serves In Japan

O. Mellon, 20, son of Mrs. Ethel Mellon, 4352 Santa Cruz, San Diego, Calif., recently participated in Operation Rainfall, the Combat Team's first training maneuver since it arrived in Japan from Korea last October.

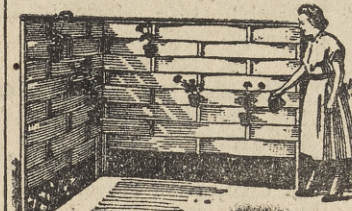
He is a patrolman in military police platoon of the team, which held the operation to test its tactical efficiency and combat readiness.

Private First Class Mellon entered the Army in April 1953 and joined the 187th last December.



### Basket Weave Fence

A NEW idea in fencing can provide privacy to your patio or it may be used as a lawn divider. Some families have used this attractive basket weave design to screen an unsightly corner. Built in units 6 feet long and 5 feet high, the fence may be set up to form a corner enclosure. It may be set up also as a straight or a staggered fence.



Pliable but strong Masonite Tempered Preswood is used for weaving this fence between lumber supports. Available at lumber yards, the panels may be cut readily with a cross-cut saw. They take a beautiful paint job which with the unusual basket weave design, will enhance the appearance of any lawn.

Flower pots may be hung on holders formed from wire coat hangers that are hooked over the Tempered Preswood near a post. The plan may be obtained by sending 20 cents in coin to Craft Patterns, Elmhurst, Ill., and requesting pattern No. 436.

## Mrs. F. C. Thompson Named To Chairman Of Home Reading

Mrs. Fred Curtis Thompson, president of the Ocean Beach Woman's Club, was appointed last week to take the new chairmanship of "Home Reading" by Mrs. John F. Ritz at the Summer Conference of the San Diego Federation of Women's Clubs. This event is held in Lemon Grove.

The course is sponsored by Epsilon Sigma Omicron of the Stat Library Association. Attending this Summer Conference with Mrs. Thompson were Mrs. I. A. Hegerle, Mrs. G. McDonald and Mrs. Sylvan Planson.

Don't trust the traffic signals too much, advises the National Automobile Club. Other drivers are human and make mistakes, and if that other driver should fail to see the signal and come on through, then there is disaster for the one who has trusted the signal to much.

## EVIE'S CAFE

4755 VOLTAIRE ST.  
Delicious  
Home-Style Cooking  
TACOS  
Home-made Pies and Cakes  
Breakfast, Lunch, Dinner  
Served Daily 7 a.m. to 8 p.m.

## THANKS!

For the past 32 years, the Ocean Beach Lumber Co. has been serving builders and home owners. In those years we have seen this area grow, and we are proud to have played a part in that growth.

Next week (Saturday, July 17) we will close our doors for the last time. We want to take this opportunity to thank all our many friends—we've enjoyed serving you!

We are happy to announce that the Point Loma Lumber Co. will open for business on Monday, July 19, at 4975 North Harbor Drive—a lumber store designed to serve the entire Peninsula better. And you are cordially invited to the preview opening, Sunday, July 18, 1 to 5 p.m.

## OCEAN BEACH LUMBER CO.

4685 MUIR AVE.

AC-3-3103

Premises of Ocean Beach Lumber Co.  
FOR SALE  
For Information call BELmont 3-3195

## JR

MARKET

5004 NEWPORT AVE.  
OCEAN BEACH

Prices Effective Thurs, Fri, Sat., July 8, 9, 10

TUNA 3 for \$1.00  
Starkist (chunk), 6½ oz. can.....

MACKEREL 5 for \$1.00  
Eatwell Jack, 15 oz. can.....

DOG FOOD 16 for \$1.00  
Vet's, 1 lb. can.....

PEACHES 4 for \$1.00  
Santa Paula, No. 2½ cans.....

TOMATO JUICE 9 for \$1.00  
Del Monte, No. 2 cans.....

PEAS 5 for \$1.00  
Del Monte, No. 2 cans.....

PORK & BEANS 5 for \$1.00  
Van Camps, No. 2½ can.....

BLACK TEA \$1.00  
Lipton's, 100 bags.....

CHILLI CON CARNE 4 for \$1.00  
Marlo, No. 1 can.....

STR. BABY FOOD 12 for \$1.00  
Gerber's.....

JELL-O 12 for \$1.00  
All Flavors.....

## RUSS' Quality Meats

ALL MEAT CUT FROM U. S. GRADED CHOICE BEEF

FRYING  
RABBITS  
lb. 55c

CHUCK  
ROAST  
b. 37c

Morrell's Pride  
BACON  
77c  
1-lb. cello pkg.

HORMEL  
WEINERS  
lb. 47c  
1-lb. cello pkg.

GROUND BEEF..... lb. 29c

## OCEAN BEACH FLORISTS 5038 NEWPORT

## GRAND OPENING

Come In And Get  
your FREE  
GRAND OPENING GIFT

Unusual floral arrangements will be displayed during our Grand Opening... Come in and see our array of beautiful floral pieces and bouquets expertly designed and arranged to meet your every requirement in floral needs.

FRIDAY  
and  
SATURDAY  
JULY 9 & 10

WE DELIVER  
ANYWHERE  
FLOWERS  
TELEGRAPHED

PHONE AC-2-3166





## PARTY LINES

— By —  
Evelyn Macdonnell  
AC 3-0695

Mr. and Mrs. Richard Dine (Alice Bumbaugh) are parents of a son, born June 11th at Mercy Hospital, weighing 7 lbs. 4 ozs. The youngster has been named Richard II. The Dines make their home at 2330 Jefferson street address.

erson St. The newcomer's maternal grandparents are Mr. and Mrs. Ray Bumbaugh, 2353 Seaside street, and his paternal grandparents, Mr. and Mrs. Ernest Dine reside at the Jefferson street address.

Mr. and Mrs. Kenneth C. Melville, moved recently from Pt. Loma, 1098 Le Ray street, to their own home in the 4000 block on Osprey street. Mr. Melville is an accountant at the Naval Supply Depot.

Mr. and Mrs. Robert F. Maves designed and built their new home in the 4300 block on La Paloma Dr. themselves. It has

many unusual features. The family held open house for several days. Also proud of their new home are their three children, Bobby, Sherry and Charlene. Bobby, Sherry and Charlene are a junior at Point Loma High School. The family moved from Nashville St.

Just for awhile are Mr. and Mrs. J. A. Whelen of New York City making their home in the 4900 block on Niagara Avenue. They plan to make Ocean Beach their permanent home, and they want to be homeowners.

Mr. and Mrs. L. A. Brooks and two children, Sylvia, and Dennis, have moved from 4950 Narragansett Avenue to their own home, 4461 Newport Ave. The couple are the parents of a real "queen", "Miss Ocean Beach" the former Janice Brooks.

Mr. and Mrs. F. W. Henlon and children, Carol, Jay and Robert, of Monrovia, have purchased a home in the 3800 block on Centraloma Drive. Carol and Jay will attend Point Loma High School in September, while their brother will be enrolled in the 6th grade at Loma Portal school.

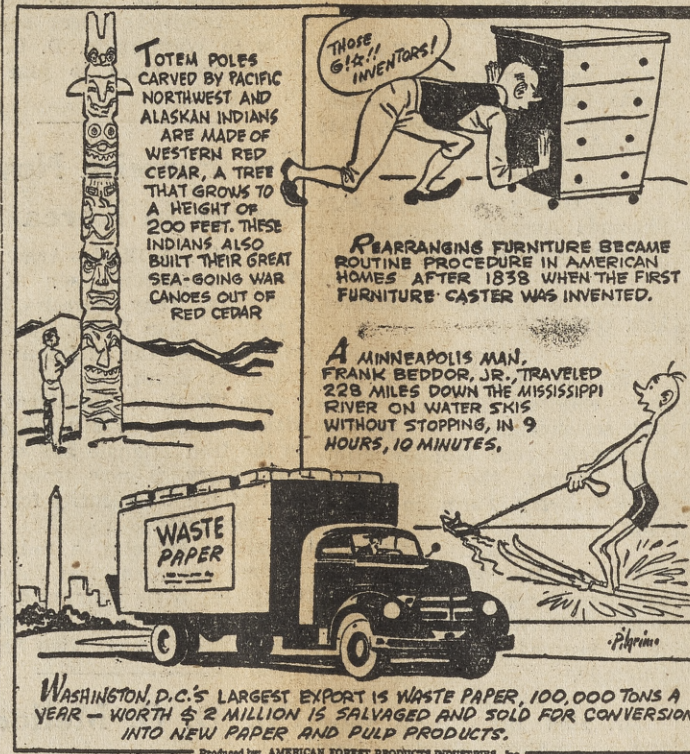
Mr. and Mrs. Kenneth Brown and family of Point Loma Ave. spent the Fourth of July weekend with Mrs. Brown's parents in Santa Ana.

Mr. and Mrs. Emmett L. Kemp and children, Timmy, Richard and Susie, once again live in Ocean Beach and on the same street too that they lived on in 1951. They came here from Pacific Beach, but they had been in Bakersfield until last January. Mr. Kemp is a teacher at Pacific Beach High School. They purchased a home in the 4500 block on Del Mar Avenue.

Mr. and Mrs. Charles Sheets, Jr., and two young children, Barbara and Chuckie of Newport, R. I., another Navy family to light here until the orders say, "transfer", are making their home in the 2000 block on Venice.

Mr. and Mrs. Archie C. Norman, are trading suburban life in Mission Valley for a home of their own in the 4300 block on

## Our Great America ☆ by Woody



WASHINGTON, D.C.'S LARGEST EXPORT IS WASTE PAPER, 100,000 TONS A YEAR — WORTH \$2 MILLION IS SALVAGED AND SOLD FOR CONVERSION INTO NEW PAPER AND PULP PRODUCTS.

Produced by AMERICAN FOREST PRODUCTS INDUSTRIES, INC.

shop in San Diego.

Mr. and Mrs. P. M. McCleary and two children, Mauricia and Michael came to Ocean Beach from Hawaii and are living in the 4500 block on Orchard Ave. Mrs. McCleary was born in Pacific Beach and nine years ago the couple lived in Ocean Beach before the birth of the children.

At the Fair we were fortunate to visit with one of our favorites of the Lawrence Welk orchestra, Jerry Burke, organist. Our visit was as relaxed and friendly as if we were old friends. Just conversationally, he told us of events in the lives of the orchestra members, etc. In the age where "life begins" it is a mystery to us why some girl hasn't snapped him up. We have met others in the organization including the leader himself and vote them all TV's most friendly group.

Mr. and Mrs. J. P. Martikas, Jr. moved from Mission Hills to their own home in the 1000 block on Santa Barbara. Mr. Martikas is the owner of a sweet-

Lt. James Russell, USN and Mrs. Russell and their two children, Geraldine and Mike, after a two year absence spent in Portsmouth, N. H. have returned to their own home at 3834 Talbot Street.

Sgt. O. E. Lane, USMC and Mrs. Lane, came back to Ocean Beach from Honolulu. Knowing our fair community they have purchased a home in the 4000 block on Narragansett Ave. Mrs. Lane is originally from New Zealand.

Philip Peskin and son, Stanford have returned from a trip to San Francisco. The occasion was to enroll Stanford at the Physicians' and Surgery Dental College in San Francisco, and he will commence his studies there in September. Mr. Peskin is the owner of a grocery store on Pt. Loma Avenue.

Mr. and Mrs. Edward A. Smith, 4466 Alhambra St., returned home last Thursday from a trip east which culminated in

their taking delivery of a new car. The speedometer read 4400 when they returned.

## \$HOP and \$AVE

DOLLAR FOR DOLLAR  
...the BEST  
JEWELRY  
You Can Buy Anywhere

### WATCHES

Hamilton, Longine, Wittnauer,  
Elgin and Waltham

### DIAMONDS

FINE SILVERWARE

LARGE SELECTION ALARM CLOCKS

SHEAFFERS PEN AND PENCIL SETS



4831 Newport Ave., Ocean Beach.  
Phone AC-3-0718

## \$HOP and \$AVE

## Dollar Day

at ELM'S THURS., FRI., SAT.  
JULY 8-9-10

Check these Big Savings on many items Specially  
Selected by Elm's for Thurs., Fri. and Sat. Only.

### MEN'S SLACKS



only 5<sup>88</sup> pr.

- Wrinkle Resistant
- Water Repellent
- No Charge for Cuffing

### Men's SUIT SALE

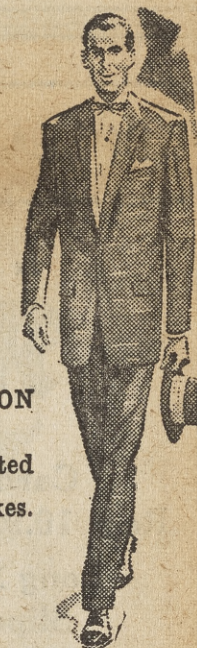
Values to \$55.00

38.88

ALL WOOL, WOOL AND DACRON

Smart Single Breasted Suits selected  
from our regular high grade makes.

REMEMBER!  
Thurs., Fri., & Sat. Only!



### MEN'S SPORT SHIRTS

\$1<sup>59</sup> each 2 for 3<sup>00</sup>

A large selection of Assorted Patterns.  
Short Sleeves. A Terrific Value!!

### Men's White Dress Shirts

IDE SHIRTS... Quality since  
1865. Sanforized. All white  
broadcloth. \$2 ea

### MEN'S SHOES

Outstanding value! Quality  
Footwear at Savings from 3.00  
to 8.00 per pair. \$5 pr.

### Women's HAND BAGS

1<sup>00</sup> 2<sup>00</sup> 3<sup>00</sup>  
Specially priced for Dollar Days!!

### Women's Fine Dress Shoes

An unusual special!  
Values to \$10.95...

Now \$5<sup>00</sup> pr.



### Women's PLAY SHOES

One group! Includes white!  
Dollar Days Only! \$2 pr.

### Women's PLAY SHOES

Values to 6.95!!! Attractive  
Styles, both flat and wedge  
styles. \$3 pr.

### Women's NYLON HOSE

Elm's 60 Gauge, 15 Denier first quality  
nylons. 79c pr. 2 pr. \$1<sup>50</sup>

OPEN  
FRIDAY EVE.  
UNTIL 9 P. M.

WE GIVE  
CASH DIVIDEND  
STAMPS

4985 Newport Ave

Ocean Beach

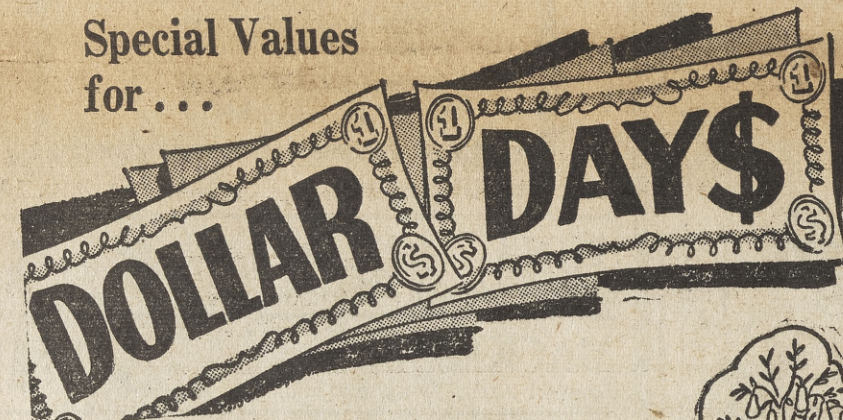
# ELM'S

## BLUE PACIFIC NURSERY

4850 NEWPORT AVE.

OCEAN BEACH

Special Values  
for...



THURS.  
FRI.  
SAT.  
JULY  
8, 9, 10

### TUBEROUS BEGONIA BULBS

...in flats. Get a few blooms this  
year and save bulbs for next year  
at a give away price. Reg. price 35c  
each. Dollar Day Special...

5 for \$1<sup>00</sup>



### FRUIT TREES

### Dwarf VALENCIA and NAVAL ORANGES

— also  
GRAPEFRUIT  
In 5 Gal. Containers

Reg. \$8.00  
each,  
while they  
last...

\$6



On Section of  
ROSES  
1 and 5 Gallon  
Containers.



\$1<sup>50</sup> each

- ZENIAS
- ASTORS
- MARIGOLDS

Regular 40c  
Dozen..... 30c  
No Limit Dozen

Only 6 Left

18" BRAZILERS

Regularly \$20.95..... \$15

This is a Real Buy!

## FREE PARKING FIRST 100 CARS

We will give to the first 100 customers, with a car, a  
FREE 1 hour parking ticket to our new Ocean Beach  
Community Parking Lot located at Cable and Santa  
Monica. Ticket will be good for parking at leisure.

WE SPECIALIZE IN CAREFUL LUBRICATION  
Myers & Stuart Mobile Service  
INDEPENDENT DEALERS  
— We Give S & H Green Stamps —  
Newport at Cable Telephone AC-3-7008



QUANTITIES  
LIMITED! Dollar Days Only  
July 8, 9, 10

Soft Plastic  
WASTE  
BASKET  
Assorted Colors

Reg. \$1.49..... 1<sup>00</sup>

Blue Willow  
CUPS and  
SAUCERS

Reg. 29c..... 19c

Rubber  
BEACH  
BALLS

Reg. 79c..... 35c

Plastic  
GARMENT  
BAG  
With Zipper.  
Holds 7 Garments.

Reg. \$2.19..... 1<sup>00</sup>

29c WATER GUNS..... 19c

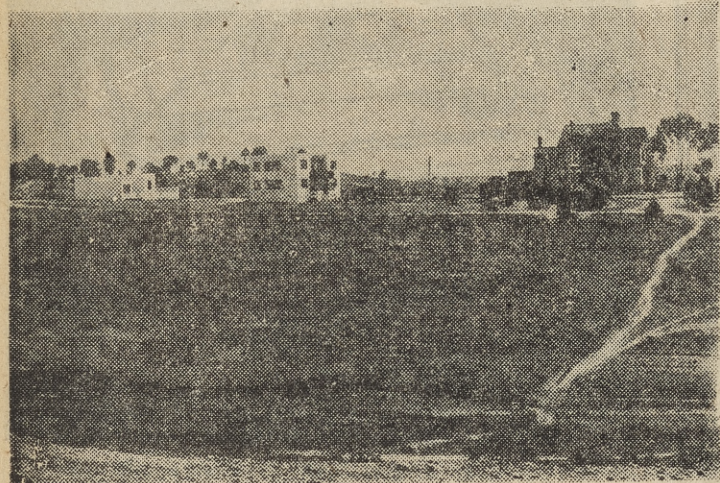
## HOMER'S Variety Store

4871 NEWPORT

OCEAN BEACH



# INDIGENT GENTLEWOMEN MAKE WAY FOR NEEDY CHILDREN



From the historical collection of Union Title Insurance & Trust Company.

In 1887 the good ladies of the San Diego Chapter of the Women's Christian Temperance Union found themselves with an expanded treasury. As a result, \$1,000 was invested in a "home for indigent gentlewomen," located at 1365 16th Street.

When the San Diego Children's Industrial Home, on the present site of Naval Hospital, burned to the ground a decade later, the gentlewomen made way for the children; since that time this location has been the San Diego Children's Home.

This photograph from the historical collection of Union Title Insurance and Trust Company shows the Children's Home as it appeared in 1909. This building was replaced with a more modern structure during the '20s, and the deep canyon in the foreground is now the site of Balboa Stadium. The two smaller structures are still part of the Home facilities.

Supported by Community Chest funds, private subscriptions, and service clubs, the Home provides care, affection, and understanding to children of all ages. Never a disciplinary institution, the home is just what the name implies: A "home" for San Diego children.



## AD LIBS

By ADALINE DUDLEY  
AC-2-5709

A GOOD START—The old saying goes: "The Greeks had a word for it," but if the Greek play, "Electra," was any criterion, one might add, "indeed, they had a million words for it!" Playing the leading role in the Greek Theatre on Cal Western was Point Loman, Mrs. Robert Belden, 1020 Santa Barbara, who did an excellent job with a part that kept her on stage for almost the entire length of the play, an hour and a half, no intermissions.

A unique and important part of the play was the chorus of fifteen women, friends of Elec-

tra, who remained on the stage throughout the performance. They spoke as a group, filling in the background as needed, advising the heroine, and sympathizing with her. They reacted to Electra's lines by body movements in accordance with the plot and emotional development of the play.

Supporting roles were performed well by Mrs. Murray Schwartz, 2336 Etiwanda, as Electra's sister, and Mrs. James Leighton, 3902 Lomaland Drive, as the mother who caused Electra's father to be murdered.

In his first public production at Cal Western University, we have this to say to Director Russell W. Lembke, "Well done, et encore."

**Ocean Beach  
Dollar Days  
July 8, 9, 10**

**SAVE**

on the following items:

- Dresses
- Sweaters
- Belts
- Blouses

**CUSHWAY'S  
CASUALS**  
4841 Newport Ave.

**MYSTERY SOLVED**—The big box-kite-with-the-windows building on Harbor Drive (next to Point Loma Shores Motel) is to be another branch yard of Western Lumber Company. The Ocean Beach Lumber Company at 4836 Muir St. will be closed and staff, headed by Bill Gronaw, will move to the new Point Loma location.

**HITHER, THITHER, YON**—Clothes lines have been installed recently at the, shall we say, leisurely constructed Navy barracks on Harbor Drive. Could it be that the completion date is near and tenants expected?

Notice surveyors on the Talbot and Canon Sts. site of the new Westminster Presbyterian Church.

**WHO'S NEW IN POINT LOMA**—"We're happy to be back from Guam," said Lt. (USN) and Mrs. D. G. Benewits, who are in their own home now on Leon St.

Mr. and Mrs. Alan Hunter, 4851 Coronado, have moved into their new home on Poe St. in

Loma Portal, Newcaster Hunter has his own program on KSDO, "Al Hunter's Music Box".

Finding Point Loma so much more convenient for them are Mr. and Mrs. F. L. Davis, formerly of La Jolla, who have bought the Pitts Mack home on San Antonio Place. Mr. Davis is in the Experimental Division of the Navy Electronics Laboratory.

Mrs. Donald Creelman, 3026 Lytton St., bought the Robert Whitney home in Fleetridge. With her are her three grown children, Mildred, George and Roy. George works at the new Town and Country Hotel in Mission Valley.

From Mission Hills to Fleetridge come Dr. and Mrs. R. A. Schneiders, who have moved into their new home on Dickens St. Dr. Schneiders is chief of TB Control at the County Health Department.

Former residents of Loma Portal, Mr. and Mrs. C. B. Carroll, are back in their old neighborhood on Meadowgrove St. Mr. Carroll is with a local aircraft company.

After a tour of duty in Aberdeen, Washington, Mr. and Mrs. N. G. Hill are at home now on Wisteria Drive.

## Belated Fathers' Day Event Held

A life-size dummy, realistic and comfortable in a platform rocker, surrounded by Fathers' Day gifts, presented a belated surprise to all fathers of the Portuguese-American Social and Civic Club when they met for a "card party" at the SES Hall in Point Loma.

The figure on the stage not only revealed the theme of the party but delivered the labeled message: "Greetings to the Pops. This is Their Day." A mug was presented to the oldest father present, John P. Aramall, 77, 2814 Canon St.

Mrs. Manuel S. Monise, party chairman, was assisted by Mrs. Lawrence Oliver, Mrs. Bill Magallen and Mr. and Mrs. Manuel H. Gama.

Scales with a capacity of 6000 pounds for weighing livestock entered in the junior division of the Farmers Fair of Riverside County at Hemet, Aug. 18 thru 22nd, have been added to the equipment in the livestock building on the fairgrounds.

## M. C. McGuire Now At Ft. Sill

FORT SILL, OKLA.—Cadet Sgt. M. C. McGuire, son of Mr. and Mrs. N. McGuire, 1033 Cordova, San Diego, Calif., is one of 481 first classmen (seniors) from the U. S. Military Academy now attending the artillery school at Fort Sill, Okla.

He and his fellow West Pointers arrived at the school after visiting Wright-Patterson Air Force Base, Ohio, and Fort Knox, Ky. Next they will visit Fort Bliss, Tex., and Fort Benning, Ga., completing the combined arms trip planned to acquaint them with the various functions of the Army and Air Force.

When the trip is ended, the group will be split up and sent to Camp Buckner, N. Y., Fort Dix, N. J., and West Point, where the men will serve as instructors until the fall semester begins.

McGuire entered the academy through appointment by Eugene McCarthy, 4th Congressional District.

New highway construction in Washington set in all time record in 1953, according to the National Automobile Club.

**\$ DOLLAR DAY \$  
\$ SPECIAL \$**

**BOXED  
STATIONERY**  
\$1.25 value

**69c**

100 Sheets

50 Envelopes

Colors: White or Pastels

S & H Green Stamps

**BURDINE'S  
STATIONERY**

4934 NEWPORT  
Ocean Beach — AC-3-6795

## SPINALI'S



**GIVE YOU  
BIGGER  
BUYS  
for a  
BUCK!**

### SUITS

Reg. \$85.00 ..... **59<sup>95</sup>**  
to \$95.00 .....

Reg. \$75.00 ..... **49<sup>95</sup>**

### Sport Coats

Reg. \$27.50 ..... **14<sup>95</sup>**

Reg. \$29.05 ..... **24<sup>50</sup>**

Reg. \$55.00 ..... **29<sup>95</sup>**

### Leisure JACKETS

Reg. \$13.50 ..... **8<sup>95</sup>**

Reg. \$19.95 ..... **12<sup>95</sup>**

### SLACKS

Reg. 23.50 ..... **\$18.95**

Reg. 22.50 ..... **\$17.95**

Reg. 19.95 ..... **\$14.95**

Reg. 14.95 ..... **\$10.95**

Reg. 10.00 ..... **\$7.95**

Reg. 6.95 ..... **\$4.95**

## SPINALI'S

STORE FOR MEN

OPEN  
FRI.  
NITES

4918 NEWPORT

AC-2-1033



**SAFEWAY'S**  
the best place  
in town to buy  
**PEACHES**

WE HAVE A  
COMPLETE LINE  
OF CANNING  
SUPPLIES

## CANTALOUPE

Jumbo size, fancy ripe fruit, sweet fine flavor.....lb. **4c**

## SUGAR

Beet Sugar—5 lbs. 48c.....10 lbs. **95c**

## FLEET MIX

Biscuit and Shortcake mix, 20-oz. box, 21c.....40-oz. size **36c**

## PRESERVES

Shasta Brand, pure Strawberry .....2 lb. jar **49c**

## FRESH EGGS

Cream O Crop, large grade AA strictly fresh eggs.....doz. **51c**

Let's have  
a party!

**Curtsy**  
ANGEL FOOD  
CAKE  
12 oz. ring **45c**

**Bel-air**  
premium quality  
FROZEN  
LEMONADE  
6 oz. can  
concentrate **12c**  
12-oz. can, 23c

**BLOSSOM TIME**  
**COTTAGE CHEESE** **25c**  
1 pint 14c.....pint carton  
Creamed farmer style or with chives,  
Always fresh and delicious

**SNOW STAR**  
**ICE CREAM** **59c**  
Pints, 2 for 39c.....1 gallon

**COTILLION** **29c**  
Guest Ice Cream, many flavors.....pt.

**Lipton's Soups** **37c**  
Dehydrated, Noodle and To-  
mato Vegetable.....pkg.  
Onion Soup.....2 pkgs. 31c

**Orange Juice** **25c**  
Bel-Air, 6-oz. can.....2 for  
Frozen concentrate, 12-oz. can, 25c.

**Pineapple Juice** **27c**  
LaLani, 46-oz. can.....2 for 25c  
No. 2 cans.....2 for 25c  
Fancy Hawaiian Juice.

## FRESH COFFEE

**Airway** **\$1<sup>09</sup>**  
Coffee, 3-lb. bag, \$3.21.....lb.

**Nob Hill** **\$1<sup>11</sup>**  
Coffee, 2 lb. bag, \$2.21.....lb.

**Edwards** **\$1<sup>16</sup>**  
Coffee, 2-lb. can, \$2.31.....lb.  
3 grinds vacuum packed.

**Niblets** **17c**  
Fresh corn off the cob.....  
12-oz. can

**Pears** **22c**  
No. 2 1/2 can, 33c.....17-oz. can  
Highway Bartlett Halves.

**Jell-well** **22c**  
3 pkgs. ....  
Gelatin and Pudding Desserts

**Walnuts** **39c**  
Emerald large 1-lb. bag.....

**Karo** **45c**  
Red Label Syrup.....qt.  
14-lb. bottle, 23c

**Crackers** **23c**  
Busy Baker, fresh sodas.....lb.

**Tea Timers** **32c**  
Party crackers.....lb.  
1 lb. box, 21c

**Wesson Oil** **61c**  
Pint 33c; gal. \$2.13.....qt.

**Mayday Oil** **61c**  
Pint, 33c; 1/2 gal. \$1.13.....qt.

**Royal Satin** **82c**  
Shortening .....3 lb. can

**Dial Soap** **12c**  
Bath cakes, 16c.....cake

**All Detergent** **39c**  
10-lb. box, \$2.43.....24-oz. box  
For your automatic washer

**Parade** **30c**  
Giant box, 58c.....lg. box  
Amazing double duty suds

## SAFEWAY

... PEAK OF SEASON  
**ELBERTA FREESTONE  
PEACHES**

**20 POUND LUG** **\$1<sup>49</sup>**  
10c deposit on lug.....

HERE THEY ARE! Yellow fleshed firm ripe Elbertas.  
Big fresh, hand-selected beauties.

## TOMATOES

Large size .....lb. **12c**  
Grown on poles in San Diego County.

**GREEN BEANS** **12c**  
Young tender Kentucky beans.....lb.  
Compare our quality.

## GRAPEFRUIT

Fancy large Coachella fruit.....lb. **8c**

## TUNA

Star Kist, chunk pack.....No. 1 can **31c**

**BUTTER** **64c**  
Dairy Glen, first quality.....lb.

## TOMATOES

Gardenside, No. 2 1/2 can..... **16c**

**CAKE MIX** **33c**  
Duncan Hines, 19-oz. box, 3 varieties bx.

## LIMAS

Bel-Air Fresh Frozen.....10-oz. box **21c**  
Fordhook Lima Beans

## SAFEWAY FINE MEATS

**BONE IN  
ROUND STEAK** **59c**  
Cut from U. S. Graded "Choice" Beef.....lb.

**SPARE RIBS** **43c**  
3 to 5 lb. average. Delicious barbecued or baked.....lb.

**SLICED BACON** **55c**  
Cudahy's Gold Coin—in heat-sealed package.....lb.

**RUMP ROAST** **59c**  
Bone in—U. S. Gov. Graded "Choice" Beef.....lb.

**GROUND BEEF** **39c**  
Ground fresh daily in our meat warehouse, under State  
Inspection. Packed in Sanitary Visking Casings.....lb.

**CORNER BEEF** **49c**  
Boneless Brisket, properly prepared.....lb.

**Beef Liver** **39c** **Bologna** **39c**  
Sliced.....lb. Large size.....lb.  
A healthful variety meat. In the piece.

**Curtsy Cake** **33c**  
Ranch Gold Layer Cake.....ea.  
Fresh Delicious, 14-oz. cake.

**Bear Claws** **25c**  
Curtsy, 6-oz. pkg.....

**Skylark Bread** **26c**  
Sliced.....large loaf  
White or wheat. End seal carries a  
coupon.

Good for 5c on the purchase of a jar  
of Beverly Peanut Butter.

**Beverly** **35c**  
20-oz. jar, 49c.....12-oz. jar  
Creamy or Chunky style

**Candy Bars** **23c**  
Reg. 5c bars.....6 for  
Popular brands. Carton 24 bars, 89c

**Chewing Gum** **11c**  
Regular 5c pkg.....3 for  
Popular brands. Carton of 20 pkgs., 69c

**Lemon Drops** **19c**  
Roxbury, 8-oz. pkg.....pkg.

**Jelly Drops** **19c**  
Roxbury Spiced, 8-oz. pkg.....

**Orange Soda** **29c**  
Cragmont qts.....2 for

**Super Coola** **41c**  
Many flavors, 6-oz. can.....6 for  
12-oz. cans, 6 for 59c

**Rheingold** **\$1<sup>08</sup>**  
Beer, 12-oz. cans.....6 cans

**Budweiser** **\$1<sup>23</sup>**  
Beer, Quart bottle, 48c.....6 cans

Prices effective in all Safeway Stores in San Diego City  
and County, Thursday, July 8 through Sunday, July 11th.  
We reserve the right to limit quantities.





**NO SHOPPING  
PROBLEMS...  
NO PARKING  
PROBLEM**

COME AS YOU ARE  
WHEN YOU SHOP AT YOUR

**COMMUNITY  
MERCHANTS**



Your shopping ease is guaranteed when you shop in your community stores — no need to dress up ... no irritating traffic tie-ups ... no parking problems — come just as you are, at just the time you want to come. It adds up in dollars and cents, too. For convenience's sake, for economy's sake ... always shop at home!

**1 HOUR PARKING**



**Free!**

**DOLLAR DAYS ONLY**

THURSDAY, FRIDAY, SATURDAY, JULY 8, 9, 10

Another Community Service  
Provided By Local Merchants  
For Shopping Convenience!

PARKING SPACE FOR 100 CARS  
Under Supervision of Parking Lot Attendant

PAY ONLY 10c PER HOUR AFTER FIRST HOUR

**Ocean Beach  
Community  
Parking Lot**

CORNER SANTA MONIC A AND CABLE STS.

**Cantaloup Season Is Here Again!**



A record spring crop is making the versatile cantaloupe unusually plentiful this season. Known for centuries, and cultivated in this country since Columbus landed, the luscious melon is a delicacy we rediscover each year about this time.

Cantaloup starts the day off bright at breakfast, is a wonderful salad fruit and has hundreds of tasty dessert possibilities. Besides, it's a nutritious food, rich in minerals and vitamins (especially vitamin A) and low in calories.

In buying ready-to-eat cantaloup look for those that are springy to the touch. Pressure by the thumb at the ends is not a good test. The netting should be well defined and the scar at the stem end should be slightly sunken and calloused.

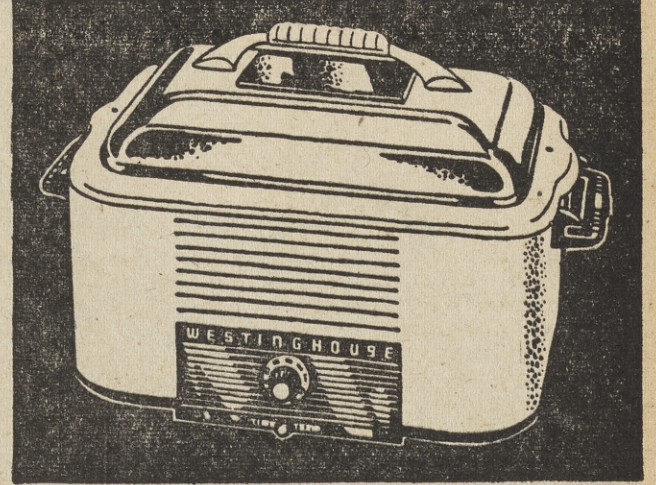
Here's a wonderful dessert recipe that will help keep the bulge out of Summer diets:

**CANTALOUPE CHIFFON CUPS**

1 envelope unflavored gelatine    ¼ teaspoon salt  
¼ cup cold water    ½ cup sugar  
4 eggs, separated    1 teaspoon grated lemon rind  
½ cup fresh lemon juice, strained    3 ripe cantaloupes

Soften gelatine in cold water. Beat yolks until thick and lemon colored. Add lemon juice, salt and ¼ cup of the sugar. Cook over hot water until thickened, stirring constantly. Add gelatine and stir until dissolved. Chill in refrigerator until beginning to set, (consistency of unbeaten egg white). While custard is chilling, halve the cantaloupes and remove seeds. With spoon scoop out some of the pulp, leaving about ¼-inch rim of pulp in the shell. Notch edges if desired. Crush pulp with potato masher and measure 2 cups of pulp. Beat whites until stiff. Gradually beat in remaining sugar. Fold in gelatine mixture, grated rind and cantaloup pulp. Pile into cantaloup shells and chill until firm. Garnish top with sprig of fresh mint if desired.

Approximately 178 calories per serving. Serves 6.



**Westinghouse Roaster**

Regular \$43.95

FOR DOLLAR  
DAYS ONLY **\$29<sup>95</sup>**

\$1 Down — \$1 Week

**HOME  
appliance co.**

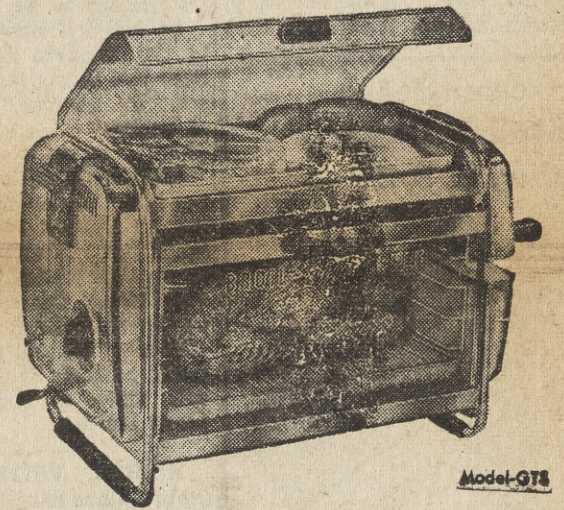
4896 NEWPORT AT CABLE

AC-3-7152

Open Evenings Monday, Wednesday, Friday

**FREE**  
Genuine **\$69<sup>95</sup>** Value

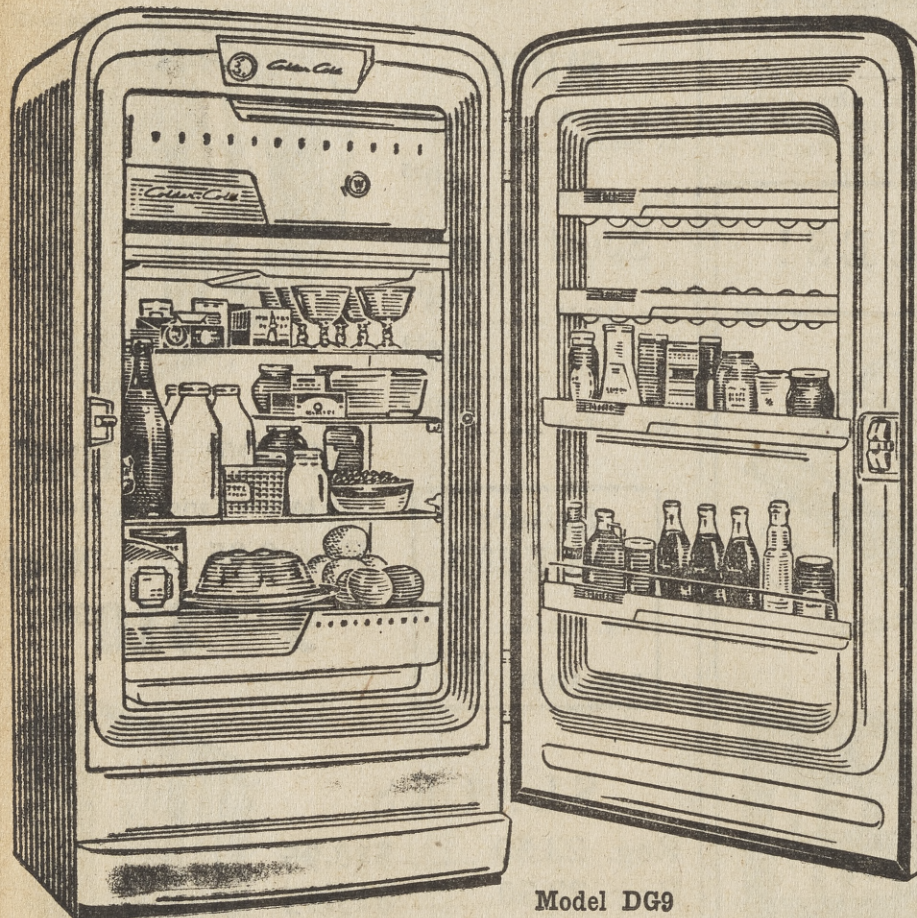
**BROIL-QUIK CHEF  
ROTISSERIE-BROILER-FRYER**



It barbecues and roasts :: broils and toasts :: grills and fries. Fully automatic, this Broil-Quik Chef rotates the meat ... times itself ... shuts itself off. Now, for a limited time only, you get this Rotisserie-Broiler-Fryer absolutely FREE with the purchase of a new Westinghouse Refrigerator.

WITH THE PURCHASE OF MODELS DG9, F684, OR OF687

**WESTINGHOUSE**  
1954 Food File Refrigerator



Model DG9

**A SPECIAL PLACE  
A SPECIAL COLD**  
for each and every kind of food

- GIANT CROSS-TOP FREEZER
- MEAT KEEPER® ... BUTTER KEEPER
- ROLL-OUT SHELF ... SHELVES IN DOOR
- SPACIOUS VEGETABLE HUMIDRAWER®

FROST-FREE\*, of course! 100% Automatic Defrosting. No defrosting to do in the Freezer or the Refrigerator, EVER!

PAY AS LITTLE AS

**3<sup>50</sup>** per week

After small down payment

Be Modern ... Live Electrically!

YOU CAN BE SURE...IF IT'S Westinghouse

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NEWPORT  
AVENUE  
AC-3-1614

**DAWSON'S**  
TELEVISION AND APPLIANCES

Open  
Mon. & Fri.  
Evenings  
Til 9



## Scouting With Peninsula Girls

Winding up their activities for the year, sixth grade Girl Scouts of Troop 676 held their first social project Friday, when they planned an all-day trip to Riverside. The Scouts toured Mission Inn, had buffet luncheon in the patio, and journeyed to Quail Valley Country Club for a swim.

Leaders, Mrs. Alex DeBaksey and Mrs. Clarence Holloway, had accompanied the troop: Martha Tripp, Jan DeBaksey, Lucille Arneson, Marilyn Boland, Pamela Cook, Janice Donovan, Pat Holloway, Anita Marion, Kathie Neill, Joan Orent, Susan Schulte, Joan Whistler and Vickie Bell.

Corporal Iris Menard of the Women's Marine Corps and assistant leader of Junior High Girl Scout Troop 172, was honored with a beach party at Kona aKi Club last Monday. It was a farewell party for Corporal Menard who has orders to Paris Island Marine Base. Scouts attending the weiner roast were: Bonnie Armstrong, Patricia Colonnell, Cheryl Dudley, Anne Jessop, Charleen Gionetto, Sherry Machado, Nancy Olson, Pamela Peterson, and Betty Ann Sherwin.

## Robert Church And Bride Honeymoon At Santa Marie

Mr. and Mrs. Benjamin C. Rojas, 4077 Bernice Drive, have received word of the safe arrival of their sons, Bob and Ray Church, in Managua, Nicaragua. They are traveling in Central America.

Bob is on his honeymoon with his bride the former Marie Panagua, daughter of Doctor Panagua of Nicaragua. The doctor

is a coffee and cotton plantation owner there. Ray will remain on the plantation until his brother and bride return from Santa Marie de Ostum Lake.

## Summer Vacation Is Time To Use Caution To Protect Kiddies

The death of a four year old San Diego child on the eve of summer vacation called grim attention to the fact that thousands of boys and girls are out of school and extra care and caution is needed to safeguard their safety.

Fred Rohr, president of the San Diego County Traffic Safety Council, pointed up this fact in calling on all San Diego County drivers to be alert to all the hazards of summertime driving.

"Last year," Rohr said, "51 persons lost their lives in traffic accidents during the months of June, July and August. This was nearly one-third of the total fatalities for the entire year. Although traffic deaths were reduced sharply last year, the same number of persons died during the summer months as in the tragic year of 1952," he added.

Rohr further emphasized the need for special driving care during summer months by calling attention to the fact that many more cars are on San Diego highways during that period due to the summer vacation attractions in the area. Thousands of visitors will be in our city and county areas during the summer making additional protection necessary. He urged parents to plan their children's play in safe places and to caution them repeatedly against dangerous habits.

Drivers who learn to expect the unexpected learn to avoid accidents, according to the National Automobile Club.

## Telephone Users Make 60,000 Errors Daily In San Diego

San Diego telephone users are now making about 60,000 dialing mistakes daily, or five percent of their total calls, according to District Manager Donald Lewis.

He believes many subscribers haven't adjusted their dialing habits to the new prefixes and seven digit numbering that were introduced last January.

Statistics show the most common mistake locally is dialing incorrect numerals. (This is the first number following the prefix. Lewis believes most people are remembering the new prefixes, but some are forgetting that the pilot numerals were also changed in many instances.)

Another frequent error is dial-

ing the numeral "O", instead of the letter "O" in Congress and Hopkms prefixes. Depert said there may be a very natural reason for this, since the letter "O" was not used locally before the conversion.

Three basic steps to good telephone usage:

1. Look up all numbers that you are not sure of in your telephone directory.
2. Before dialing, jot the number down. With the number before you, when you dial, you will save time and the embarrassment of wrong numbers.
3. Listen for the dial tone, then carefully dial the first two letters and the numeral in

the prefix, followed by the remaining four digits in the number.

## "Winslow Boy" To Close On July 10

One of the finest casts ever gathered at La Jolla Playhouse has been playing to packed houses in "The Winslow Boy" since opening night at the famous theatre.

Starring in the leading roles are two of Hollywood's top personalities, Dorothy McGuire and Vincent Price. Supporting them is a group whose faces are each

familiar to TV and screen fans, including Edward Franz, Sean McClory, Hilda Plowright, Richard Lupino, Christopher Cook, Margaret Brewster, Pitt Herbert, Clare Justice and Daniel Levin.

"The Winslow Boy" is scheduled to run through Saturday night, July 10th. Beginning Sunday the role of Sir Robert Morton was taken over by Edward Ashley since Price had to leave the cast in order to fulfill a commitment in the east.

Ashley was last seen on the La Jolla stage opposite Joan Caulfield in "Claudia". He originated the role of Sir Robert

in the West Coast production of "The Winslow Boy." One of the eminent leading men of the international stage and screen, he may be seen currently starring in Columbia's "El Alamin."

## NEDRA'S 10th Anniversary Sale Now In Progress BARGAINS GALORE!

Nedra's Card & Gift Shop

4910 Newport Ave.

Ocean Beach



**MULLING WITH MULLER**  
By Edna M. Muller

Guess we all like melons but on occasion we find one that's become too ripe. You can make a delicious sherbet out of it, though, by cutting the meat away from the skin and forcing it through a sieve. Sweeten and freeze and you'll like the results!

So often amusing tidbits turn up in "personals" and classified ads that I find myself invariably turning to that particular section before finishing with the newspaper. For instance, I've been intrigued recently by a brief ad running in the personal sections of some papers around the country. The ad is headed, "Reward for Old Taylor 86," indicating something special about the combination of Taylor and 86. I'm trying to run it down and find out what this reward is, and if I find out I'll let you know.

Here's a hint that may prove helpful to crocheters and knitters. If a tangled ball of yarn has more than become troublesome try putting the ball of yarn into a little teapot with the thread coming out of the spout. Does the wick and looks kinda cute on the table, too!

It need not be a tragedy if you discover heat or moisture rings on your favorite table. It's not necessary either to have the entire surface of the table refinished—just mix a thick paste of powdered rosin and paraffin oil, available at all paint stores, and apply the paste to the damaged areas with a soft cloth. Rub with grain of wood until the ring or stain disappears then clean surface and wax.

And when you clean the fish bowl, don't throw away the cloudy water. It's excellent for house plants—water and fertilizes them at the same time!

**VEDA MOSS**  
4921 Newport Ave.  
AC-3-6747

## Super Values FOR OCEAN BEACH Dollar Days

**MORE FOR YOUR MONEY HERE**



## JULY Clearance

**DRESSES SPORTSWEAR**

**fabulous reductions!**

### NYLON BLOUSES

Wonderfully washable. No ironing. Values to \$10.95 each \$3.99

### NYLON TRICOT BRIEFS

For you who love pretty feminine lingerie. Nylon tricot fancy briefs in a variety of beautiful styles, white or pastels. Size 5, 6, 7.

3 pairs \$2.79

### COTTON SKIRTS

Very special group in fine washable cottons. Large assortment of prints and styles. Sizes 12 to 20.

each \$4.49

### COTTON DRESSES

Cool washable. Regularly sell for 12.95, 14.95. This is a very special group of Sun, patio and dressy styles. Plain colors and prints.

each \$8.95

### NYLON TRICOT SLIPS

Luxurious slips. All in white. Beautiful trims of embroidery, lace and nylon net. Terrific values.

each \$2.89

### WHITE PIQUE BOLEROS

... to partner your summer dresses. Cool and crisp, these brief jackets, to wear over summer dresses are of bright white birdseye pique.

each \$2.49

### ROUFFANT PETTICOATS

More flounce to the ounce. We're flaunting a flirt-skirted flock of flounces, the like of which you've never even dreamed. Small, medium, large sizes.

just \$2.98

### HOSIERY-NYLONS

60 gauge, 15 denier. Sheers in wonderful summer colors. Matching or dark seams. 8 1/2 to 11. Were \$1.50, now...

\$1.15, 3 pairs \$3.30

### SUMMER JEWELRY

Earrings, bracelets, and necklaces. Were \$1.00... Now 59c each 2 for \$1.00 plus 10% Fed. Excise Tax

### COTTON BLOUSES

In many styles. A wide choice of patterns. Colors or white at our lowest price of the year. Sizes 32 to 38.

\$2.49

Store Hours

Daily

9:30 to 6

Friday

9:30 to 9

Charge Accounts

Invited

4921 Newport Avenue  
Ocean Beach

**Veda Moss Style Shop**

## SALE STEP-LADDERS!

Dollar Days Only—July 8-9-10

Regularly	70¢
\$1.00 ft.	ft.
4 ft.	2.80
5 ft.	3.50
6 ft.	4.20

Don't Miss This Buy!

**GREESON'S HARDWARE**  
5017 NEWPORT AVE. OCEAN BEACH  
We Give S & H Green Stamps — AC-3-7572

## MORLIN'S TOT SHOP



## Dollar Day SPECIALS

Girls' Seersucker <b>PANTIES</b> Sizes 2 to 12 yrs. <b>3 for \$1</b> (Limit 6 to customer)	Boys' <b>PLAY SHORTS</b> Printed Seersucker or Broadcloth. Sizes 2 to 8 <b>3 for \$1</b>	Girls' <b>SHEER DRESSES</b> <b>\$2 - \$3 - \$4</b> Values to \$9.95
<b>SURPRISE VALUES</b> One table Odds & Ends from all depts. <b>\$1</b>	Boys' <b>SUMMER SUITS</b> Long and short pants. Broken sizes from 2 to 12 Values to \$9.95 <b>\$2.00 &amp; \$3.00</b>	Boys' and Girls' Dress and Play <b>SHOES</b> Broken sizes. Excellent values. <b>\$2.99 &amp; \$3.99</b>

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1918 CABLE STREET

OCEAN BEACH

AC-3-3817



## Woman's Club Proud Of Past Leadership

By MARIAN KRETTLE

May I be permitted a few moments of nostalgia when I reflect on the lines Villon wrote during the Middle Ages, but which are as true today as they were then? "Where are the snows of yesterday?"

The Ocean Beach Woman's Club carried on long before my time, and so many of the devoted women who functioned in those days have either passed away or have gone into retirement, but what a mighty influence they were, for the fine club of today derived its primeval sustenance from them. Personnel comes and goes, but the Ocean Beach Woman's Club goes on, and in new and vital leadership will continue as a power for this area.

### Flatiron Building

I think I am nostalgic because during the past week I have been hostess to my beloved friend from Seattle, Mrs. Logan E. Ruggles, whose husband, "Bud" was for a long time Skipper Redgap on the San Diego Union. The couple resided in their "Penquin's Penthouse" on Abbott St. and it's on account of Marie's insistence that I became a member of the Woman's Club in 1937.

Mrs. Clairborne Kearney was president at the time, and how hard she worked to build a new clubhouse instead of the flatiron structure at the foot of Newport street! But that was during the depression, and the plans just couldn't mature.

### Threatening Tide

Well I remember how the committee in charge hoped that the tide wouldn't invade the door before our doughnut and coffee card parties ended in that old structure at the foot of Newport. Then, came the day, I am sure M. Munchiando was club president at the time, when the building was swept out to sea on a mighty tide, and those in charge ran down to salvage what belongings they could from the ever-powering sea.

But nothing could daunt the spirit of those devoted club women. War was on, and the military personnel guarding our beaches needed a place for relaxation and chow. So—two small rooms on Abbott street were rented, with that terrific Mrs. Woodley in charge, and so the boys were fed and mothered.

### Becomes President

Well, my husband used our outmoded window blinds to provide the necessary blackout for the place, and how it is remembered how I became president in 1942. Bathrobed and hair uncombed, I had just taken my husband to a called club session, for somebody had to be president, and everyone else occupied in duty, or lacking gas coupons were elsewhere. So—I was it, for a while.

Until, following my husband's need for my presence, I left for Alabama where he was stationed and that remarkable Kate Spani finished my term.

### Names To Remember

Oh my, the names of those responsible for carrying on our club are too numerous to mention. The Dumont, the Varney, the Oliver, the others who no longer meet with us, Jean Rittenhouse donated the lot where the club now functions, but—it was Kate Spani who wangled the out of date building that now, adays, beautifully renovated, is

quarters for our lovely club. So—let us not forget those who came before us, and who kept the light of club progress burning brightly.

Fifteen years gone, Bud and Marie Ruggles left Ocean Beach for Seattle. They built a fine home on one of the San Juan Islands. Were happy with congenial neighbors and with animals—especially dogs, on which they doted. Came disaster, as it must come to all of us, if we live long enough. Two years ago the lovely home burned, and Bud perished in the flames. My Marie

is doing her valiant best for re-adjustment, but—will you please forgive me for this nostalgic remembrance? You see, when I visit my Woman's Club, I seem to see the ghosts of those devoted women who came before me, and no wonder that the lines of Villon run through my brain: "Where are the snows of yesterday?"

One of the largest lumber mills in the mold is located at Westwood in Lassen County, California, according to the National Automobile Club.

## Mission Valley Swimming School Opened June 20

According to its executive-director, Mel Kendall, the newly-built Mission Valley School of Swimming Inc., which opened Sunday, June 20, is the first commercial swimming school in the San Diego area. It is located at 2001 Camino del Rey, one mile east of the golf course on Mission Valley Freeway.

Lessons are offered six

days and three evenings a week to students from the Beginner classification through Advanced Swimmer and Senior Lifesaver. Certificates of accomplishments will be issued to all and courses are open to all age groups from tots to grandparents. Four three-week sessions will be offered during the summer; fall and winter sessions are yet to be scheduled.

Kendall, a Stanford University graduate with a B.A. degree in Education, was Director of Recreation for the city of Menlo Park in 1948-49 and a Field

Representative for the American Red Cross. He is a former "frogman" instructor from the Navy Amphibious Base in Coronado and lieutenant, U.S.N.R. Assistant-director for the school is "Moe" Mulheren, also a former "frogman" instructor.

Plans are being made to give free instruction this fall to handicapped children.

### TRAFFIC ACCIDENTS DROP IN RURAL AREAS

An encouraging decline in traffic accidents throughout the rural areas of California during

the first four months of 1954 as compared with the first four months of 1953 is reported by the National Automobile Club.

During the first four months of this year there were 8,470 portable accidents, 13,033 persons injured, and 576 persons killed, while during similar period of 1953 there were 9,078

portable accidents, 14,227 persons injured, and 726 persons killed.

These figures represent a decrease of 6.69 per cent, 8.30 per cent, and 20.56 per cent respectively.

Try a classified ad when you are in doubt!

# NOEL Furniture OFFERS

BIGGER BUYS

for a

# BUCK

## DURING OCEAN BEACH DOLLAR DAYS

### Today, Friday, Saturday, July 8, 9, 10

## LOOK AT THIS SENSATIONAL BUY!

IMPORTED ORIENTAL

# BASKET CHAIR

Regularly \$24.95

# \$9.95

You can take our word for it. This versatile chair is taking the contry by storm. Modern in design with wrought iron legs... it affords smart beauty and comfort. Can be used as on occasional living room chair or to complete patio or porch ensembles. See it... Buy it now.

Used Furniture Accepted On Trade For New!

Visit our Home Planning Center for Custom Made Draperies, Curtains, Venetian Blinds, etc. Expert workmanship guaranteed!

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Ocean Beach

Phones AC-3-3163 - AC-3-3164

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LIBERAL CREDIT TERMS

## PORTABLE WARDROBE

Single Door  
Reg. \$9.95 **5.95**

Double Door  
Reg. \$11.95 **8.95**

Just the thing for extra storage. Can be placed in the garage or that extra room. Comes dismantled... you put it together. Better not delay, get yours today!



## SCOTCH COOLER

A picnic must... keeps food fresh... beverages cold. And it's good looking, too. This is a truly fine special for Dollar Days Only.

Regularly 7.95 **4.95**

## MODERN WALL MIRROR

Every room is enhanced with the addition of a mirror... especially one of these. They are of modern design... and at this price you can buy several to add new charm to drab looking walls.

Regularly 4.95 **2.98**

BABY CAR SEATS  
Regularly 2.49 **1.49**

Baby can ride in comfort in this sturdily made collapsable car seat.



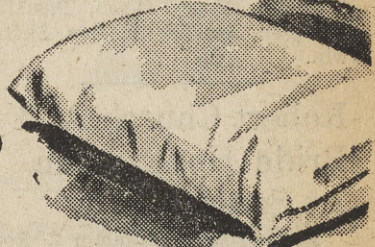
## LOWNES' Dept. Store

DOLLAR DAYS

SAVINGS

Thurs., Fri., Sat., only... July 8, 9, 10

BED PILLOWS  
Reg. 1.49 **1.00**  
Value.....  
100% Chicken Feathers



## Full Length Spunray CURTAIN PANELS

Size 42"x81", Colors: Ivory, Champagne, Gold, Blue, Green, Rose and Orchid. **\$1.00 each**

LADIES RAYON BRIEF PANTIES <b>3 pairs \$1.00</b>	Large Assortment Trimfit Trimfit ANKLETS <b>3 pairs \$1.00</b>
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40 Inch  
UNBLEACHED MUSLIN  
**3 yards \$1.00**

COTTON PRINTS  
2 yds.  
**1.00**

- EVERGLAZE
- BLACK MAGIC
- HAWAIIAN PRINTS
- 80 SQUARE PRINTS
- BROADCLOTH

DEL RIO  
CANON BATH TOWELS  
20x40 INCH. WHITE  
**2 for \$1.00**

Fieldcrest Muslin PILLOW CASES pair <b>\$1.00</b>	Mojud Nylon HOSIERY 51 Gauge <b>1.00</b>
---	--

"FARAH" 80-OZ. SANFORIZED  
DOUBLE KNEE JEANS **\$1.98**  
Sizes 4 to 12 .....pair



Men's Short Sleeve  
SEERSUCKER  
SHIRTS  
Plain Colors

**2 for \$3**

## Lownes' Dept. Store

We Give S & H Green Stamps  
4960 NEWPORT AVENUE  
OCEAN BEACH AC-2-8688

## Speaking of PUBLIC SAFETY

Curbing the slaughter and destruction of traffic accidents requires much more than modern highways, proper traffic signs, signals and policing.

What is needed—if we are to rid our streets and highways of the accident menace—is better citizenship behind the wheels of motor vehicles.

That is the considered opinion of Edmond C. Powers of Cleveland, O., who for the past nine years has made exhaustive studies of driver and pedestrian behavior and has conferred with federal, state, municipal and county officials from all parts of the country.

"The 38,500 people killed and the 2,140,000 injured last year can be charged mainly to improper driver and pedestrian behavior," he points out.

"It's just plain bad citizenship behind the wheel to drive too fast for conditions, fail to yield the right of way, drive in the wrong lane, operate a vehicle in unsafe mechanical condition, cut in and out of lanes, crash traffic lights, fail to signal turns and stops, loaf in heavy traffic, back recklessly out of driveways, stop or park in 'no parking' areas."

"Nor is the pedestrian a good citizen who 'jay walks', who bolts across a street without looking, who darts into the street between parked cars, who gets caught in the middle of a thoroughfare, by failing to look both ways, and who walks in traffic with improper vision or hearing."

"Nor is it good citizenship on the part of parents to permit young people to operate motor vehicles who either temperamentally or physically are unprepared to cope with the hazards of modern traffic."

"What the traffic accident problem needs", Powers concludes, "is drivers and pedestrians who are just as thoughtful and considerate of their fellowman in traffic as they are in their homes, churches, community, social and business life."



## THE OLD COAST

By Ben F. Dixon, Curator

### THE SERRA TRAIL

We have come to think of that section of El Camino Real between Loreto and San Diego as "The Serra Trail" because of Father Junipero Serra's intimate association with it when he came with Governor Gaspar de Portola to establish here a Spanish presidio and mission.

But Father Serra was not by any means the first to travel any part of that 1000-mile rugged winding tortuous trail. Many soldiers of the king and numerous Jesuit missionaries for many years had been following sectors of that trail as far north as San Fernando Velicata. From that point onward Captain Rivero Moncada, organizer and trail-blazer of the first overland section of the "Sacred Expedition", had explored a new route to San Diego.

And at this good port a sub-end of the famous highway was laid out by scurvy-ridden sailors, weeks before Father Serra arrived. This is the five-mile feeder known as La Playa Trail—"the oldest commercial highway" in California. It connected the Balboa Point with Presidio Hill, and subsequently was projected eastward up the valley of the San Diego river to the Old Mission.

Last year San Diegans had a close-up of the Serra Trail. Engineer Howard Gulick of Glendale presented his findings in an illustrated lecture before the San Diego Historical Society. For many years he has been spending his vacations in Baja California, seeking out the ruins of the old missions, and following the foot-steps of Serra over the Old Trails. His program was so outstanding that three Franciscan members of the Serra Commission (seeking official sainthood for Padre Serra) came from Santa Barbara for a program: Father Eric O'Br. Vice-Postulator for the Ca. of Serra; Father Noel Mahon, Historian; and Father Maynard Geiger, Archivist and Biographer of Serra.

Of these Father Geiger, for many years now the Old Mission archivist at Santa Barbara, is himself making an intensive document field study of the Serra Trail. Nor is this by any means a local project—it is world wide. Wherever Serra has been, Father Geiger has gone, or is going. Already he has spent much time in Spain, Mallorca, Porto Rico, Mexico and Baja California.

He studies the local history and geography that was contemporary with Junipero Serra. He sees with his own eyes the scenes which Serra beheld. He treks with his own feet the paths which Serra trod. He studies the documents about Serra at each historic spot, and those which Serra himself wrote while there. He searches everywhere for reverberations and memories of the good padre's presence.

When his task is completed his book will be a new life of Serra, the first definite biographical study. And because in making this study he will have followed Serra's actual footsteps, from his birthplace in Mallorca in 1713, to his death at Carmel Mission in 1784, the book will be called "The Serra Trail."

While Daniel Boone was in Kentucky searching out future windings of his famous "Wilderness Trail"—exploring the "dark and bloody ground" which was to become a heaven on earth for eastern land-hungry settlers—Junipero Serra himself was on a far western trail known to all Californians as "El Camino Real, seeking in Alta California that "county of joyous aspect" which subsequent San Diego citizens have named Heaven-on-Earth.

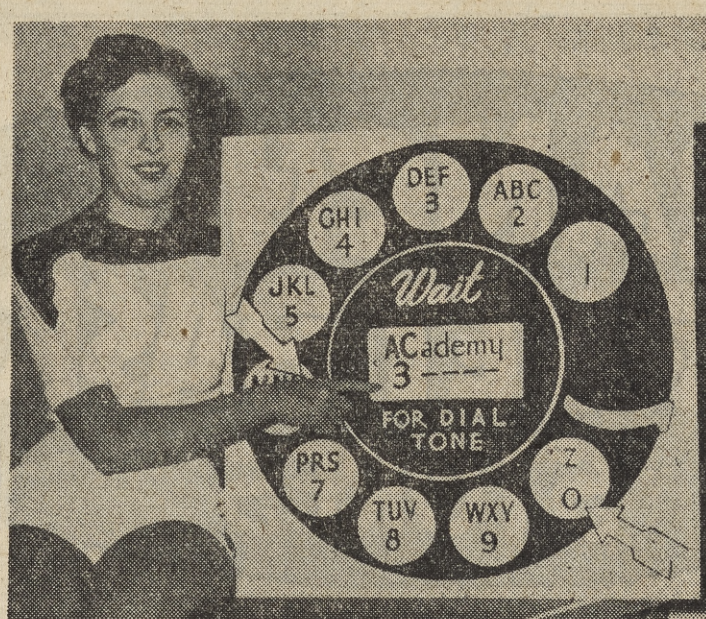
In these sketches we shall follow Serra's footsteps as he travelled that trail in the spring of 1769 from Loreto to San Diego. But first let us go with the trailblazers who marked out the paths for Portola and Serra to travel to the foot of Presidio Hill.

## WELCOME WAGON



### Do You Know...

of anyone intending to establish a permanent residence in this community? If so, call AC 3-1888 and a Welcome Wagon Hostess will bring greetings, information, and a basket filled with gifts and goodwill.



PEGGY JENSEN, attendant at the telephone company exhibit at the recent Harbor Days Exposition, points to the pilot numeral "3" that should be dialed in ACademy-3 telephone numbers. Other ACademy numbers have the numeral "2". Most local subscribers are dialing the first two letters of the ACademy and other local prefixes properly, but some are dialing the wrong pilot numerals.

## HEALTH FOR ALL

### NEITHER A BORROWER NOR A LENDER BE

When you have a headache or a backache, and you go to the medicine cabinet looking for a remedy, are you ever tempted to take a dose of that medicine the doctor prescribed for Aunt Mary that made her feel better so quickly? Resist the temptation!

When the doctor prescribed it for Aunt Mary, it was tailored to fit her particular physical condition and whatever was causing her symptoms. You are quite another case, and the medicine might not fit you—might indeed be harmful to you.

Your symptoms may be due to an entirely different ailment. If a simple remedy such as aspirin doesn't help you, take your symptoms to the doctor and let him decide what medicine will fit you.

As a matter of fact, it is a good rule not to keep what is left of any prescription after it is no longer needed. Saving it for the next time is poor economy, since by then you may have changed, the germs you have may have changed, and the medicine itself may have changed while sitting on the bathroom shelf.

The doctor has a wide range of drugs to prescribe these days—drugs that are marvelously effective against many of the diseases that have plagued for centuries. But they must be used with great care or they are worse than useless.

In prescribing them, the doctor not only has in mind which drugs are effective against which ills, but he selects the form of the drug most suitable in the circumstances. He considers his patient, as well, and watches for signs of special sensitivity.

So let the doctor decide what medicine you will take, and when you will take it. Follow exactly the directions he gives you. And don't borrow prescribed medicine, or lend yours to anyone else.

This column is sponsored, in the interest of better health, by the San Diego County Tuberculosis and Health Association and the Peninsula News.

### INTERNATIONAL INCIDENT

Something of an international incident recently occurred at a lonely intersection in a rural area of California, according to the National Automobile Club.

Three cars came from here, there, and elsewhere to meet at the intersection with a resounding crash. When the drivers climbed out of the general wreckage and got around to identifying themselves they proved to be a native Californian, a German who had just recently arrived in the country, and a Swede who also had just recently arrived in the country.

No one was seriously injured and the incident was settled quite amicably.

Sunflowers and zinnias will add color to the grounds of the Farmers Fair of Riverside for its eighth annual presentation Aug. 18 thru 22nd. New tree plantings, including the transplanting of seven large palms to the farm machinery area, also enhance the beauty of the "clean, green fairgrounds", an 15 acres of green grass.

The Second United Success Drive needs 15,000 volunteers for fall campaign work. Join THE Community Cause by calling AC-3-7191.

Try a classified if you want to buy something!

## LIGHT FIXTURES



We feature a complete line of Electric Lighting Fixtures for your home or office, both indoor or outdoor fixtures.

Balboa Electric Co

We Give S&H Green Stamps  
1811 Garnet St. HU-8-3752

—PACIFIC BEACH—

## Gambles WESTERN AUTO SUPPLY CO.

CASH  
DIVIDEND  
STAMPS  
GIVEN  
ON ALL  
PURCHASES

STOCK MUST BE REDUCED FOR BUILDING ALTERATIONS!



IT'S DYNAMITE!...WE ARE COMBINING OUR GREAT EXPANSION SALE EVENT WITH...

# OCEAN BEACH DOLLAR DAYS ... It's a WHALE of a SALE!

You Won't Ever  
BEAT THESE VALUES

**BAMBOO RAKES**  
Regular 59c—You won't get another chance like this—limit 2.....ea. **15c**

**BUG DEFLECTORS**  
Ass't. coolrs, plastic, latest design. Regular 39c—Limit 2.....NOW **8c**

**8" OVENEX CAKE PAN**  
Regular 29c with blade—limit 2..... **7c**

**STERLING WHEEL COVERS**  
Cloth type, rubberized back, won't slip.—Regular Price 38c.....NOW **6c**  
Limit 2

**WIND DEFLECTORS**  
Regular 49c value—For comfortable driving. Limit 2 prs.....pr. **10c**

### AUTO-MOLY

For Engine Treatment  
Saves Wear.

REGULAR 98c

Now **47c**

Limit 2 cans

### CAR ANTENNAS

3 Section, Cowl Type

REGULAR \$3.95

Now **\$2.45**

### GUIDE

### FOG LIGHTS

Sealed Beam—Clear Lens, Top

Quality, All Chrome

REGULAR \$12.95 PAIR

**\$4.95 pair**

Limit 2 Sets

### CUSHION TOPPERS

FOR 1950 TO 1954 CARS ONLY  
Beautiful, washable, to protect the  
seat cushion—Foam Rubber Backed

REGULAR \$9.95

Now **\$6.95**

**TELEVISION ANTENNA** **\$5.45**

Complete with 6 foot aluminum mast, guy wire lead-in, etc. NOW  
Regular \$10.95

**SMALL APPLIANCES** **20% off**

Toasters, Waffle Irons, Mixers.....

ON ALL FLOOR SAMPLES

**SOCKET SETS** **All Prices Reduced**

Genuine S. K. Tools, top quality.....

**SWIM FINS** **\$4.95**

Genuine Gum Rubber, natural finish—they float. Reg. 7.95—Spec.

\*Fair trade prices observed on all regular mdse.

## \$100 Trade Allowance

FOR YOUR USED 17" TELEVISION (in good condition) ON THIS NEW 1954  
MOTOROLA 21" MAHOGANY CONSOLE PRICED AT \$339.95

ALL NEW FOR '54!...Better See

SEE THE NEW  
Double-Power  
Picture

as low as  
**399.95**

## Motorola TV



MODEL 21K12W—Lifetime Focus 21-  
inch picture tube. Glare Down/Sound  
Up walnut finish console. Exclusive New  
UHF-VHF Roto-Tenna! Mahogany or  
blond finish, only slightly more. Fed.  
Excise Tax included.

## Motorola

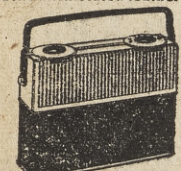
### PORTABLES

Power-performance—and  
beauty in these new portables by  
Motorola! Here is one outstanding  
new style in forest green simulated  
alligator with golden trim, mag-  
netic core antenna—large  
speaker, plays upright or leaned  
on its handle. Other models in  
smart Suntan simulated leather  
with golden trim, saddle brown  
tooled simulated leather or in  
beautiful black Royale with  
contrasting silver trim. Each  
with magnetic core antenna,  
big speaker.

528-4 Saddle brown tooled

528-3 Suntan grained simulated leather

**\$34.95**



**FREE**  
with the purchase of any  
Motorola Portable

SUN LOAFER  
or BEACH MAT

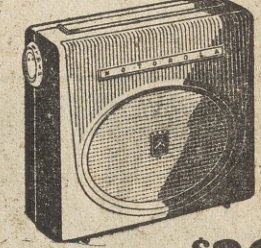


Free Batteries with all Radios During Sale

TRAVEL and PLAY  
with a

**Motorola**

"RUNABOUT"  
Most Colorful!  
Most Dependable!  
Most Wanted!



**\$39.95**

**Western Auto Supply Co.**

JESS BAILEY  
Dealer

**5010 Newport Ave.**



# Park And Recreation Department Announces Playground Schedules

**CABRILLO PLAYGROUND**  
Hours: Monday-Friday, 9:00 a.m.-10:00 p.m. Saturday, 9:00 a.m.-5:00 p.m.  
Registration for group activities June 21st-23rd.

**Monday**  
9:30—Story Hour and Play Acting (Pre-school children).  
10:00—Finger and Spatter Painting (8 yrs. and under).  
1:00—Table games and ladder tournaments (8 yrs. - 12 yrs.).  
2:00—Baseball (16 and under).  
2:00—Tap dancing (7 yrs. and up).  
3:00—Dramatics (Elementary boys and girls).  
5:00—Table games and ladder tournaments (13-15 yrs.).  
7:00—Adult softball.

**Tuesday**  
9:30—Crafts, ceramics (8 yrs. to 16 yr.).  
2:00—Ball game or practice.  
2:00—Knitting-sewing (Elementary school girls).  
5:00—Four-square and dodgeball games.  
7:00—Adult softball.

**Wednesday**  
9:30—Girls' play day—crafts, games, hikes, picnics.  
2:00—Baseball practice.  
2:00—Crafts, wood (8-14 yrs.).  
5:00—Chess and checker tournament (12-16 yrs.).  
7:00—Jr. and Sr. high softball (boys).

**Thursday**  
9:30—Tiny Tots' Day (Kindergarten, 1st and 2nd grades).  
2:00—Baseball games (14 and under).  
2:00—Finger and spatter painting 9-14 yrs.).  
5:00—Ping Pong Ladder tournament (12-15 yrs.).  
7:00—Adult softball.

**Friday**  
9:00—Organized group games (boys and girls 8 yrs. and up).  
10:00—Movies.  
12:30—Table games tournaments (8-12 yrs.).  
2:00—Practice softball (Elementary school boys).

**Saturday**  
10:00—Story hour.  
10:30—New games.  
1:00—Table games.  
5:00—Playground closed.

**Special Events**  
July 23—Skate Day (8-14 yrs.).  
July 27—Stock Bicycle Races (8-15 yrs.).  
August 4—Girls' AllCity Play Day, Balboa Park Gym, 10 a.m. to 2 p.m.  
August 17 — Beach Picnic Lunch (8-14 yrs.).  
August 23-27—Torrey Pines Day Camp.  
August 26-27—Teenage Operetta, Balboa Park Bowl.  
September 2-3—Craft and Hobby Show.  
September 7-10—Over The Line Tournaments.  
September 13—School starts.

**OCEAN BEACH COMMUNITY CENTER**  
Hours: Monday-Friday, 9:00 a.m.-10:00 p.m. Saturday, 9:00 a.m.-5:00 p.m.

**Monday**  
10:00—Small boys' games.  
10:00-2:00 — Friendly Club (Senior Citizens are invited to attend. 60 years and over).  
2:00—Junior baseball game.  
2:00-5:00—Shuffleboard Club.  
2:30-3:15—Girls' tumbling.  
7:00—Debutantes meeting.

**Tuesday**  
9:00-11:00 — Small children's activities (4-6 yrs.).  
11:00-12:00—Drama class (8 yrs. and over).  
1:00—Tap dancing (7 yrs. and over).  
2:00—Boys' wood craft (8 yrs. and over).  
3:30—Junior high girls' volleyball.

**Wednesday**  
10:00-2:00—Girls' day (2nd grade and up).  
2:00—Elementary Boys' Nature Craft (8 yrs. and over).  
7:00—Family Night.  
7:00—Junior and Senior high softball games.  
7:45—Bridge Club.

**Thursday**  
10:00—Boys' tumbling.  
10:00—Elementary 10" softball (5th and 6th grade).  
2:00—14 and under baseball league games.  
3:00—5th and 6 grade Girls' Nature Club.  
7:00—Junior high dance - Instruction, (Ocean Beach Elementary School Auditorium).  
8:00—Jeans & Calico's square dance (school).

**Friday**  
9:30-11:00—Girls' cooking class.  
11:00—Boys' and girls' choir (4th and 6th grades).  
2:00—Special events—to be announced. Watch bulletin board in the Community Center).

**Saturday**  
10:00—Hobby Craft Club. (1st Saturday each month, 8:00 to 11:00 p.m. Jeans & Calico Square Dance).

**Special Events**  
July 10—Foursquare tournament.  
July 14—District Girls' Play Day.  
July 22—Ocean Beach Day at Presidio Day Camp.  
July 30—Bicycle Rodeo.  
August 4—City-wide Girls' Play Day, Balboa Park.  
August 7—Jeans & Calico Square Dance.  
August 12—Ocean Beach Day at Presidio Day Camp.  
August 26-27—Teenage Operetta, Balboa Park Bowl.  
August 28—Ocean Beach Summer Round Up Program.  
September 1—Start of football practice.  
September 13—School starts.

**ENTRY BLANK**

**DAZ-O-FUN CARNIVAL QUEEN**

Please enter \_\_\_\_\_ name \_\_\_\_\_ age \_\_\_\_\_

\_\_\_\_\_ address \_\_\_\_\_ phone \_\_\_\_\_

as a candidate for the title of Daz-O-Fun Queen.

Sponsored by \_\_\_\_\_ sponsoring merchant \_\_\_\_\_

Entries may be sent to the O. B. Chamber of Commerce, 1918 Bacon Street, Chairman Bettie Knauer, AC-2-9660 or John Pierce, AC-3-9767 for information. This contest sponsored by VFW Post 2415, Lt. Bert Allen.

**Do-It-Yourself**



Now you can add that distinctive personal touch to items of furniture. Shown is a black lacquered deacon's bench, which is part of a complete collection of occasional chairs. Select the colors that harmonize best in your room and add your own decorative touches to these practical and inexpensive chairs. This is one of the new items introduced at the trade and press preview furniture showings across the country.

Clagg is a hard substance, but windshield carefully with a soft Automobile Club, he will discover surface is capable of scratching unless the motorist cleans the cloth, points out the National er that the grit covering the the glass.

## RANCHO MARKET BASKET STORES

Prices Effective Thursday Friday Saturday July 8, 9, 10

We Reserve The Right to Limit titles

### Arbo Beef Steaks

2 STEAKS PER PACKAGE

## 5 pkgs. for \$1

U. S. GOOD & CHOICE

Rump Roast  
Round Steak  
Grnd. Round

# 55<sup>c</sup> lb.

Welch's  
GRAPE JELLY  
20 oz.

## 3 for \$1<sup>00</sup>

No. 1 Tall Dole  
SLICED PINEAPPLE

## 4 for \$1<sup>00</sup>

Cabrillo Canned Halves  
YELLOWTAIL

## 5 for \$1<sup>00</sup>

Van Camp's, 300 tin  
PORK & BEANS

## 8 for \$1<sup>00</sup>

# Carvalho Bros. Service

## 4702 Point Loma Ave. at Ebers St.

### UNION OIL DEALERS



# Grand Opening

FRIDAY AND SATURDAY  
JULY 9-10  
7 a. m. to 10 p. m.

SPECIAL DRAWING FOR THESE

## 25 - PRIZES - 25

- 100 Gallons Union 7600 or 76 Gasoline
- 50 Gallons Union 7600 or 76 Gasoline
- 25 Gallons Union 7600 or 76 Gasoline
- 25 Gallons Union 7600 or 76 Gasoline
- 4 Firestone Champion Tires
- 1 Firestone Battery
- 12 Mac's-It-Kits
- 4 Lubes

Tickets for the drawing are obtainable at the Service Station. You do not have to be present at the time of drawing. Winning numbers will be posted on our windows for one week.

FREE! FREE! FREE!

## 4 TUMBLERS

with each purchase of 8 or more gallons of gasoline.

3 Selections to choose from.



FREE BALLOONS for KIDDIES

Harry Carvalho, Manager


**DAWSON'S DOLLAR DAYS SPECIAL!**

Thurs., Fri., Sat., July 8-9-10

EASY-OUT  
ICE CUBE  
TRAYS

Reg. 98c  
1.98

ALL ALUMINUM



4949 Newport Ave. — Ocean Beach  
Open Mon. & Fri. Eve. Tty 9 Phone AC-3-1614

**Fashionette Club Holds Installation**

Members of the Fashionette Club of Point Loma held their installation of officers at the Town and Country last Saturday night.

Those installed for the coming year included: Mrs. Mary Alves, president; Mrs. Caroline Januario, vice-president; Mrs. Bernice Costa, secretary; Mrs. Rosella DieJack, treasurer; Mrs. Georgianne Danjou, social secretary.



# Peninsula News Want Ads SELL! Call AC 3-3156 or AC 3-3157

**USE THE WANT ADS FOR Quick RESULTS**

PHONES: AC-3-3156 AC-3-3157

**CLASSIFIED RATES**

1 insertion.....7c per word  
2 insertions.....6c per word  
3 insertions.....5c per word  
4 insertions.....4c per word

The Peninsula News will not be responsible for more than one incorrect insertion, and reserves the right to adjust any error by a correct insertion.

Minimum, 10 words

Display rates upon request

**DEADLINES**

Regular page, Tuesday noon.  
Too Late To Classify, Wednesday noon.

## CLASSIFIED

## ADS

## BRING

## QUICK

## RESULTS

## PHONE

AC 3-3156

## OR

AC 3-3157



## Brides-to-be:

"Something old  
Something NEW  
Something borrowed  
Something blue."

Something new... a Good Luck Marriage charm which we hope you will carry with you always; they say "it holds the secret of a happy life."

May your Lucky Marriage Charm bring you the realization of your most glowing dreams of happiness.

One Lucky Marriage Charm will be found in every order of Art Point invitations or announcements.

See our invitation and announcement samples — there are none finer. Let our society editor have all the details of your wedding.

**PENINSULA NEWS**

**Legal Notices**

**CERTIFICATE OF INDIVIDUAL FICTITIOUS NAME**  
No. 18225  
STATE OF CALIFORNIA,  
County of San Diego, ss.  
I hereby certify that I am transacting business at 3001 Adams Ave. San Diego, in the State of California, under a designation not showing the name of the person interested in such business, to-wit:

**CORNER DRUGS**  
George Kenneth Anthony  
1024 Novara St.  
San Diego 7, California

STATE OF CALIFORNIA,  
County of San Diego, ss.  
On the 1st day of July in the year one thousand nine hundred and fifty-four, before me personally appeared George Kenneth Anthony, known to me to be the person whose name is subscribed to the foregoing instrument and he acknowledged to me that he executed the same.

WITNESS my hand and the seal of my office this 1st day of July, 1954.

**CHARLES F. RUFFING**  
My Com. Expires June 17, 1956.  
July 8, 15, 22, 29, 1954.

**SAVE AS YOU SPEND**

**SHOP WHERE YOU GET**

**"J.N." GREEN STAMPS**

**OCEAN BEACH**

**GLEN JEWELERS**  
4973 Newport  
AC-3-1840  
S & H Green Stamps

**GREESON'S HARDWARE**  
5017 Newport  
AC-3-1572

**LOWNE'S DEPT. STORE**  
4960 Newport  
AC-2-8688

**BURDINE'S STATIONERY**  
4934 Newport  
AC-3-6795

**FRAN'S FASHIONS**  
4892 Newport  
AC-3-0411

**LOMA PORTAL**

**H. E. MOORE GARAGE & SERVICE STATION**  
2918 Lytton St.  
AC-3-5331

**1—Homes For Sale**

**DUPLEX**—\$7500. Studio apts. Gross mo. inc. \$90. 2 blocks to shopping center, 1 block to main beach. Owner AC-2-9691, AC-3-3165

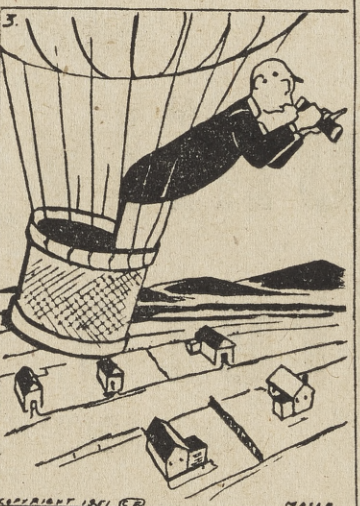
**TWO Bedroom beach house.** \$5500. Two blocks shopping center, 1 block main beach. Owner AC-2-9691, AC-3-3165.

**OWNER LEAVING**  
North Mission Beach. Lovely 2 bedroom, den, sun porch, like new. 25 feet to beach. Includes carpeting, drapes. Must sell this week. Make Offer. HU-8-5803.

**POINT LOMA**  
2 ON 1

These two fine, two bedroom homes on 100x140 ft. corner with beautiful view.

**4496-4488 Corner**  
**Cape May & Guizot**  
Must Be Sold — BE-3-5687



Why search the earth when L. Van Stelle Realtor can direct you to the ideal places to Buy or Rent. Remember Van Stelle, 2304 Sunset Cliffs Boulevard, AC-3-7168.

**4B—Real Estate Wanted**

**LISTINGS WANTED**  
We need listings, will advertise your properties in any San Diego paper at no expense to you. For rentals, insurance and Notary, see

**BERT W. WENRICH**  
Ocean Beach  
2029 Bacon AC-2-8425

**BE SURE TO CALL ROSECRANS REALTY**  
to list your property. Get the best professional service with our Multiple Listing Association.

**ROSECRANS REALTY**  
1205 Rosecrans AC-2-1171

**LISTINGS WANTED**  
Listings needed. We will advertise your properties at no expense to you. Buyers waiting.

**WELCH & KOENIGKE**  
Realtors  
5000 Voltaire AC-2-8911

**5—Rentals**

**SILVER SPRAY**  
Special Monthly Rates

Silver Spray Apartments, all utilities and linens furnished. On the Beach. 5116 Narragansett.

**FURNISHED 1 bdr. cottage, \$35** including utilities. Old property. Close in. AC-3-0327.

**OCEAN BEACH. Two bdr., unfurnished, large rooms, separate dining, garage, \$100. 4660 W. Pt. Loma Blvd. Or call AC-3-7168.**

Send Visitor Here  
He Will Be Glad You Did

**DEL WOOD**  
**APARTMENT MOTEL**

First Class Accommodations  
Day or Week

Call AC 2-1909 for Reservations.

2104 Bacon St. Ocean Beach  
San Diego 7, Calif.

**5A—Houses, Furn., Unfurn.**

\$50—Cozy, two room studio cottage. Redecorated. 4525 Niagara, AC-3-0491.

**THREE Bedroom house, furn. or unfurn.** Permanent renter, \$85. 4781 Long Branch.

**THREE Bedroom unfurn. house;** new; \$95. Children OK. 3424 Nashville, near Midway Drive in Theatre. AC-2-9176.

**5C—Apts., Furn. & Unfurn.**

**UNFURN.** One bedroom and garage. AC-2-5580 or 4668 Coronado Avenue.

**\$55—Modern bachelor apartment.** Utilities, private entrance, bath, garage. Ten minute drive N.E.L. One half block "O" bus. AC-2-3813 after 6 p.m.

**TWO BEDROOM. Unfurnished.** Point Loma, Venetian blinds, disposal, antenna, etc. Shopping, transportation near-by. \$82.00. AT-4-9817.

**\$77.50 mo. Unfurn. Two bdr.** garage, washer, storage, child ren okay. 4833 Orchard. AC-2-8629.

**5E—Rooms**

**PVT. Entrance. Share kitchen** with one lady. AC-3-7928.

**5G—Misc Rentals**

**CEMENT MIXERS.** Wheelbarrows, trailers. AC-3-3339, 2152 Catalina.

**DO IT YOURSELF**

**Rent Our Tools & Equipment**  
Cement Mixers, Wheelbarrows, Power Weed Cutters, Power Lawn Mowers, Lawn Renovators, Roto Tillers, Garden Tractor, with Dozer and Plow, Sanders, Misc. portable electric tools.

**AUSTIN'S**  
4856 Santa Monica AC-3-8324

**8—Contractors, Builders**

**CONVERT THAT GARAGE**

... into a bedroom or recreation room on easy monthly payments.

**SAN DIEGO HOME IMPROVEMENT CO.**  
4727 Pt. Loma Ave.  
Day AC-3-6216 Nite AC-3-8849

**BUILDING CONTRACTOR**  
Alterations, improvements or new construction. For estimate call R. F. Maves, AC-2-1331.

**CONCRETE WORK**  
Prompt Dependable Service  
**CONCRETE BLOCKS LAID**  
FHA TERMS  
**Mahan AC-3-8249**

**TILE WORK, EXCELLENT IN-**  
STALLATION, very reas.  
AC-3-1471.

**GENERAL CONTRACTOR—**  
Commercial Building. Remodeling and alterations. Specializing in Fine Homes. Angelo R. Frank, 2829 Canon Street, Point Loma, AC-3-0653.

**8—Contractors, Builders**

**WALLS, fireplaces, patios, barbecues, stone work, plastering repairs.** Free estimates. A. Simas. AC-2-6717.

**9—Painting & Decorating**

FOR a FREE estimate on PA-PERHANGING or PAINTING call AC-2-9176.

FOR THE Best in painting. Call L. F. Hulshizer, AC-3-7206.

**INTERIOR-EXTERIOR painting**  
Paperhanging. 30 years in business. Free estimates. Call Ray—HU-8-0406.

**PAINTING and papering.** Neat work, not alibis. AC-2-7509.

**10—Landscaping**

**H. & R. Landscape Construction**

Tractor Work Grading  
Complete Landscaping

AC-2-1134 Terms AC-3-1704

**TOPSOIL**  
Grading, Skiploding  
Larry Eulberg, AC-2-8883

**GARDENING & Yard Clean-up.**  
Lawns a specialty. AC-3-5358.

**LANDSCAPE Gardening, pruning, yard cleaning and trash removal.**

**MONTHLY MAINTENANCE**  
Call Ben M. Stone  
AC-3-9477 or AC-2-3065.

**EXPERIENCED gardener, lawn maintenance.** Will give ref. AC-2-4452.

**YARD WORK DONE**  
**JOE J. GREEN**  
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Lawn mowing, trimming hedges and lawns. Done by the hour or month. Clean up work.

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**14—Personals**

**Y-O-U**  
can help  
**DOOR OF HOPE**  
with discarded items through the O.N.O. Club. Daily—BE-4-1238 or AC-2-7964, AC-3-3963.

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Expert - Alterations - Restyling  
Call and Deliver  
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**YOU**  
can provide  
**HELP AND HOPE**  
to the handicapped with your discarded useable clothing, shoes, furniture and other household items.

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**JUST DROP YOUR LAUNDRY**  
PICK IT UP LATER  
CLEAN AND READY

**OCEAN BEACH SELF SERVICE**  
1959 ABBOTT (Between Santa Monica and Saratoga)  
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**BOOKKEEPING and tax service** by experienced accountant. Reasonable rates. AC-3-0992.

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Wall to wall carpets cleaned with safety using Bigelow Karpet Kare; dry in one day.

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Men's half soles and rubber heels. \$2.50. 5046 Newport

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Repaired — Replaced  
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**16—Movers**

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Anytime Anywhere

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**17—Child Care**

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**BEST of child care.** 5112 Saratoga. AC-2-5385.

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**BABY Sitter.** Any day or night. Your home or mine. AC-2-4943, 3135 Fenelon.

**AA BABY & Child care.** Own transportation. AC-3-9636.

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Half Day—8:30 to 12 (With Transportation)  
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Ages 2 to 6

**18—Situations Wanted**

**LADY from Iowa.** Housework by the hour or by the day. Experienced. 4576 Newport. AC-3-7331.

**LADY wants house cleaning** by the hour. Call eves. AC-3-9924.

**19—Help Wanted Female**

**SEVERAL girls** to mail postcards every week. Work home spare time. Box Nine, Watertown, Mass.

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Part time employment. Pleasant, profitable. BR-7-1403.

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To organize a sales force for National concern. BR-7-1403.

**20—Help Wanted, Male**

**PENSION man** or couple liking desert to live in trailer as caretaker. No labor. Call evenings. AC-2-8407.

**CARRIER BOYS WANTED—**  
Dependable boys between the ages of 12 to 14 years old for routes in Pt. Loma and Loma Portal areas. Peninsula News, AC-3-3156.

**21—Radio, TV Service**

**MACAM TV**  
Highest Quality Service  
We Work Nights  
AC-2-9563 AC-3-7993

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**PHILCO**  
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Service Calls \$3.50

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**TELEVISION SERVICE \$2.95**

per home call  
90 day guarantee  
parts and labor.

**BONDED TV SERVICE**  
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**22A—Appliance Repair**

**REGISTERED serviceman** on all makes of home appliances. For appointment, AC-2-6572.

**23—Furniture For Sale**

**MAHOGANY drop leaf, four** chairs, two end tables. Need refinishing. AC-2-6988.

**LIGHT Monterey living room** set, with bed-daveno; breakfast set with buffet. AC-3-1526.

**NOEL FURNITURE CO.**  
USED DEPARTMENT  
We need good used furniture and appliances. WE TRADE... WE BUY and SELL... used furniture. Your used merchandise may make a down payment on new furniture. EASY TERMS. 1956 ABBOTT

**TILT-BACK Divan, two end** tables, coffee table, nine piece Duncan Phyfe dining set. Good condition. \$200. AC-3-6259.

**24—Misc For Sale**

**APPAREL** like new for entire family. High styled clothing our specialty at a mere fraction of original cost. Don't miss our one-half price racks. It's later than you think. New clothes daily. Bargain Shoppe, 4475 Cass St. Pacific Beach. HU-8-4662. Daily 9:30 to 5:30, Friday 'til 9.

**TWO pair long drapes; two short** drapes; one pair table lamps; one floor lamp. AC-3-6768.

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**WESTINGHOUSE Refrig.** Rug, Girl's Bike, lawnmower. 1711 Evergreen.

**26—Pets, Supplies**

**YOUR PUPPY'S MEAT MARKET**

**ONLY U. S. GOVERNMENT INSPECTED HORSEMEAT MARKET IN OCEAN BEACH**

**WHY FEED LESS THAN THE BEST?**

**FRESH GROUND MEAT** ... only 24c lb.

Other cuts including Heart, Liver and Fillet 32c to 49c per lb.

**TRY OUR SPECIAL KITTY GRIND**

**ALSO MEAL, KIBBLE, and BISCUIT**

**COMPLETE LINE PET SUPPLIES**

**BLUE PACIFIC PET SUPPLY**  
4828 Newport Avenue

**25—Wanted**

**MALE Chess player.** One night a week. AC-3-5798.

**28—Lost & Found**

**LOST Chartreuse parakeet.** Monday eve. Santa Monica-Guizot. AC-3-6031.

**29—Autos for Sale**

'36 FORD Convertible, '47 engine. AC-3-6185.

'41 DODGE, '46 motor; four door. A-1 Transportation. AC-3-9758.

1941 OLDS. Hydra. Tailored seat covers, clean. AC-2-3713.

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**BUTLER, C. P.**  
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**CARTWRIGHT, BYRON N.**  
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This Home is Priced To Sell Right Now For

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Live in lovely Ocean Beach and let your tenants support you. We have INCOME PROPERTY from \$7,500 and up with down payments from \$1,500.

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4828 Newport Avenue

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**Point Loma-View Loma Portal Area**

Brand new, three bedroom and den, two bath home. Fireplace, central heat, Thermador built-in range and oven. Every modern electrical convenience. Den has bar, stainless steel sink and sliding glass panels opening on to patio.

**Must Be Sold!**

Reduced to \$27,50





SHIRLEY HANNA was installed Honored Queen of the Point Loma Bethel 158, Order of Job's Daughters. This was the 16th installation.

### Anniversary Waltz Set For La Jolla

Howard Duff and Marjorie Lord, both well known to radio, TV and screen fans, have been signed to co-star in the first off-Broadway production of New York's current comedy hit "Anniversary Waltz" at La Jolla Playhouse, beginning a two week run July 13. Willard Waterman will head the supporting cast and Norman Lloyd will direct.

Both Duff and Miss Lord have appeared on the La Jolla stage before. Duff with Nancy Kelly in "Season in the Sun" and Miss Lord with Eve Arden in "Here Today".

A rip roaring farce, "Anniversary Waltz" is concerned with a family and the differing attitudes of its three generations toward TV and sex. It has been playing to packed houses in New York since its opening last winter. La Jolla Playhouse is the first theatre outside New York allowed to produce it.

"Anniversary Waltz" follows the current Playhouse production of Terence Rattigan's "The Winslow Boy" which stars Dorothy McGuire and Edward Ashley, ably supported by Edward Franz. Others in the cast are Sean McClory, Hilda Plowright, Richard Lupino and Christopher Cook.

### Social Workers To Attend Three Day Workshop

Plans are being completed for a county-wide, three-day workshop for social workers to be held in San Diego, Aug. 16, 17, and 18. The workshop is being co-sponsored by the San Diego County Tuberculosis and Health Association and the American Association of Social Workers, San Diego County Chapter.

Efforts are being made to assure a high enrollment at the sessions by the social workers living in county cities or serving county areas. The workshop will be open to all social workers and is expected to attract more than 300 participants.

The three-day session will take up problems of tuberculosis and other long-term illnesses, as they relate to social work. The workshop committee has scheduled a number of national consultants in the fields of tuberculosis and social work.

### INFORMATION POLICE

Capt. Donald Glass, head of the San Diego Office of the California Fish and Game Division will be on "Information Police" this Saturday, July 10th, when topics relating to fish and game laws will be covered.

Tricks used by offenders in their attempts to evade detection by these officers and timely information and tips concerning licenses and laws, will be brought to the public's attention.

A film, showing local operations by your Fish & Game Division Officers, will be shown.

Tune in every Saturday to "Information Police" seen over Channel 10, 6 to 6:30 p.m.

Classified ads are the tops!

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Private and Class  
Ballroom Dancing  
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LANA TURNER

— in —  
"FLAME AND THE FLESH"

— also —  
CHARLTON HESTON

Introducing YMA SUMAC

— in —  
"SECRET OF THE INCAS"

JR. MATINEE SATURDAY 1:00

"BOWERY BOYS"

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5 — CARTOONS — 5

SUNDAY, MONDAY, TUESDAY

BARBARA STANWYCK

GEORGE SANDERS

— in —  
"WITNESS TO MURDER"

— also —  
AUDIE MURPHY

WALTER BRENNAN

"DRUMS ACROSS THE RIVER"

SPECIAL MATINEE WEDNESDAY

STARTS 1:15

"TRADER HORN"

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PLUS

CARTOONS AND COMEDIES

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a 5-pc. Chrome Set

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Redwood Coffee Table.....5.95

Redwood End Benches.....3.95

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Solid Oak Chests.....17.50

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Boxsprings, Mattress and Legs.....19.95

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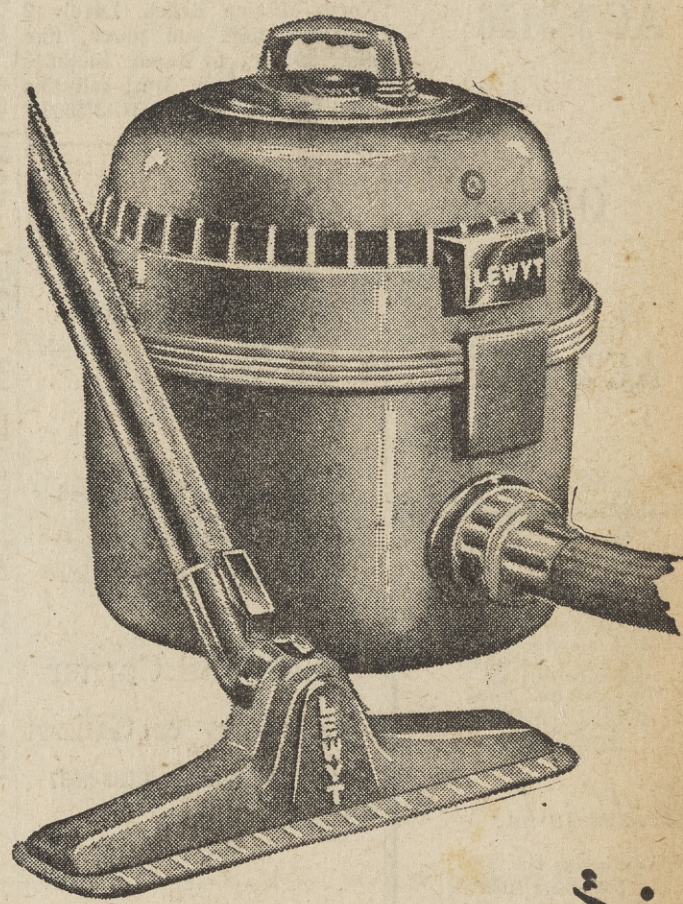
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